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# SOCIAL AND ECONOMIC STATISTICS

DISTRIBUTION OF BUSINESS

IOWA STATE PLANNING BOARD

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## FOREWORD

Responding to requests for information pursuant to commercial and industrial activity in Iowa and opportunities for further development, the Governor referred this subject to the State Planning Board.

In outlining a program of study that would be of most immediate value, the Business Research Committee sought the advice and suggestions of the Greater Iowa Commission, Chambers of Commerce, and certain business leaders. As a result of these conferences a four-phase program was undertaken. It includes the following:

1. A comparative study of corporate tax structures in Iowa and neighboring states.
2. An analysis of Iowa's incorporation statutes.
3. A compilation and analysis of available social and economic data for Iowa.
4. A study of the freight rate structure in Iowa.

The subject of corporate taxes was treated in a publication titled A Comparative Study of Corporate Taxes in which state taxes payable by corporate business organizations in Iowa and ten other states were analyzed. A report titled Comparison of Incorporation Laws presented a detailed analysis of the provisions of the present incorporation statutes and those of a bill, now pending in the Legislature, covering the subject of corporations for pecuniary profit. The present publication is the first in a series of statistical reports dealing with social and economic data.

It was the consensus of opinion of those with whom this subject was discussed that no new information should be solicited by this Committee, but rather that data available from government and private sources should be brought together, selected, analyzed, and made available to organizations and individuals throughout the state. Accordingly the State Planning Board designed and sponsored a Works Progress Administration statistical project for that purpose. The information covered in the project includes such subjects as wholesale and retail distribution, manufacturing activity, taxes levied, public indebtedness, characteristics and distribution of population, employment, and education.

This report relates to the operation of wholesale and retail establishments in 1929 and 1935; the operation of service establishments and places of amusement in 1935; and carloading statistics for 1936. From basic data published by the U. S. Bureau of the Census, calculations have been made which reveal net changes from 1929 to 1935, per capita sales, percentage of state sales, and the rank of cities and counties in dollar volume of sales. Reports on other subjects will be published from time to time.





## WHOLESALE DISTRIBUTION

The term "Wholesale distribution" is confined to the operations of wholesale establishments. It does not include wholesale sales made by manufacturers directly from their plants, but does include those made from separate sales establishments of manufacturers, such as sales branches and offices especially maintained for that purpose; nor does the term include wholesale sales by farmers, or by operators of mines, quarries, or oil wells, except from establishments maintained primarily for marketing purposes.

The following three tables present statistics on wholesale trade in Iowa. Table 1 breaks the total 1935 wholesale trade of Iowa into "kind of business" and the classification of the distributor. Tables 2 and 3 present wholesale trade tables for the years 1929 and 1935 and show the net percentage change between the two years---Table 2 by counties and Table 3 by cities of greater than 5,000 population.



DISTRIBUTION DATA - IOWA  
TABLE I

SUBJECT: All Wholesale Trade, 1935;  
By Kinds of Business.

Kinds of Business	Number of Establishments	Sales (000)	Number of Employees	Payroll (000)	Percent State Sales
STATE TOTALS	5,063	\$627,795	19,753	\$25,515	100%
Amusement and sporting goods	12	413	40	61	.07
Automotive	137	15,536	1,068	1,479	2.47
Beer, wines and liquors	114	8,191	482	499	1.30
Chemicals and paints	30	3,043	263	326	.48
Clothing and furnishings	18	2,515	178	285	.40
Coal and coke	9	863	68	100	.14
Drugs (Full line)	5	5,236	286	378	.83
Drugs & Drug Sundries (Specialty Line)	13	400	27	28	.06
Dry Goods (Full Line)	3				
Dry Goods (Specialty Line)	2	2,149	111	115	.34
Electrical Goods	36	6,750	348	584	1.07
Farm products - raw materials	32	10,109	230	324	1.61
Farm products - consumers' goods	265	37,905	1,887	2,102	6.04
Farm supplies	51	9,611	513	650	1.53
Furniture and house furnishings	10	2,550	163	198	.41
Groceries (full line)	56	46,656	1,660	2,426	7.43
Groceries & foods (Specialty line)	134	13,034	707	925	2.08
Hardware	9	3,518	284	344	.56
Jewelry and optical goods	11	426	71	95	.07
Lumber and construction materials	29	6,483	360	537	1.03
Machinery equipment and supplies	90	5,697	542	797	.91
Metals & metal work - except scrap	10	936	147	79	.15
Paper and its products	23	3,362	276	447	.54
Petroleum and its products	9	449	35	58	.07
Plumbing and heating equipment & supplies	13	2,582	248	349	.41
Tobacco and its products - except leaf	24	5,150	126	145	.82
Waste materials	110	3,980	424	337	.63
All other	32	1,518	208	175	.24

MANUFACTURERS' SALES BRANCHES  
(with stocks)

Amusement and sporting goods	6	800	76	124	.13
Automotive	24	28,172	566	982	4.49
Farm products - consumers' goods	28	2,059	164	205	.33
Groceries and foods (Specialty line)	57	14,824	441	681	2.36
Jewelry and optical goods	10	416	77	94	.07
Machinery equipment and supplies	38	10,952	610	959	1.74
All other 57	19	4,817	222	367	.77

BULK TANK STATIONS

Petroleum and its products	1,487	56,293	1/	1/	8.97
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TABLE I cont'd

	Number of Establishments	Sales (000)	Number of Employees	Payroll (000)	Percent State Sales
MANUFACTURERS' SALES OFFICES (without stocks)					
Amusement and sporting goods	4	\$ 1,288	93	\$ 141	.21
Electrical goods	5	999	12	31	.16
Machinery equipment and supplies	4	721	7	16	.11
All other <u>6/</u>	12	14,912	80	172	2.38
AGENTS AND BROKERS					
Automotive	3	22	-	-	*
Coal and coke	4	1,128	15	49	.18
Farm products - raw materials	108	98,431	557	739	15.68
Farm products - consumers' goods	13	2,749	29	53	.14
Farm supplies	3	1,112	8	13	.18
Groceries and foods (Specialty line)	26	19,853	60	130	3.16
Lumber and construction materials	4	1,096	12	15	.17
Machinery, equipment and supplies	13	168	38	22	.03
Plumbing and heating equip. & supplies	4	257	8	11	.04
All other <u>7/</u>	14	346	16	13	.06
ASSEMBLERS					
Farm products - raw materials	1,045	135,395	1,909	1,766	21.57
Farm products - consumers' goods	814	29,784	1,322	815	4.74
Farm supplies	24	1,952	39	28	.31
Groceries and foods (Specialty line)	4	173	12	7	.03
All other	3	14	2	-	*

\* Loss than one one-hundredth percent. (.01)

- 1/ Does not include employment and payroll data for commission bulk tank stations.
- 5/ Includes 3 establishment dealing in beer, wines and liquors; 1 in chemical and paints; 1 in drugs and drug sundries; 3 in electrical goods, 1 in farm supplies, 3 in furniture and house furnishings, 2 in lumber and construction materials, 2 in plumbing and heating supplies, 2 in tobacco (except leaf) and 1 in all other products.
- 6/ Includes 1 establishment dealing in auto products, 2 in chemical and paints, 2 in lumber and construction materials, 1 in metal and metal work, 1 in paper, 2 in plumbing and heating supplies and 3 in tobacco (except leaf).
- 7/ Includes 2 establishments dealing in amusement and sporting goods, 2 in chemicals and paints, 1 in clothing and furnishings, 2 in electrical goods, 2 in hardware and 5 in all other products.

Source: Census of Business: Wholesale Distribution. U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 2A

SUBJECT: All Wholesale Trade,  
By Counties. 1929 & 1935.

	Number of Establishments		Percent of Change	Number of Employees		Percent of Change	Total Payroll (000)	Percent of Change	
	1929	1935	1929-35	1929-1935	1929-35	1929-35	1929-1935	1929-35	
STATE TOTALS	4,954	5,063	2.2	27,603	19,753	-28.4	\$41,032	\$25,515	-37.8
Adair	29	34	17.2	48	59	22.9	53	57	7.9
Adams	20	17	-15.0	21	51	142.9	24	49	103.9
Allamakee	20	37	85.0	30	53	76.7	46	53	15.2
Appanoose	32	34	6.3	169	112	-33.7	140	126	-9.9
Audubon	24	22	-8.3	28	23	-17.9	37	26	-29.5
Benton	52	55	5.8	177	105	-40.7	142	102	-28.0
Black Hawk	93	125	34.4	1,166	728	-37.6	1,618	982	-39.3
Boone	52	46	-11.5	150	128	-14.7	180	80	-55.5
Bremer	28	26	-7.1	55	92	67.3	68	94	37.5
Buchanan	53	34	-35.8	186	157	-15.6	200	119	-40.5
Buena Vista	58	58	0.0	122	94	-23.0	148	88	-40.4
Butler	40	48	20.0	64	61	-4.7	69	62	-9.7
Calhoun	48	49	2.1	88	78	-11.4	110	79	-28.2
Carroll	51	76	49.0	145	143	-1.4	178	143	-19.7
Cass	33	55	66.7	130	80	-38.5	136	82	-39.6
Cedar	36	32	-11.1	55	37	-32.7	60	48	-20.6
Cerro Gordo	76	85	11.8	469	537	14.5	691	690	-.1
Cherokee	26	36	38.5	51	66	29.4	85	81	-4.6
Chickasaw	34	36	5.9	72	71	-1.4	73	54	-26.2
Clarke	24	21	-12.5	30	22	-26.7	29	20	-30.9
Clay	40	53	32.5	95	128	34.7	126	188	49.4
Clayton	57	59	3.5	150	134	-10.7	195	104	-46.7
Clinton	63	67	6.3	348	222	-36.2	501	251	-49.9
Crawford	33	42	27.3	42	44	4.8	57	35	-38.9
Dallas	40	65	62.5	54	93	72.2	91	96	5.5
Davis	13	23	76.9	8	24	200.0	11	19	72.7
Decatur	41	22	-46.3	42	22	-47.6	48	22	-54.1
Delaware	37	33	-10.8	99	46	-53.5	81	53	-34.9
Des Moines	58	55	-5.2	984	X	X	1,621	X	X
Dickinson	31	32	3.2	60	44	-26.7	75	62	-17.0
Dubuque	80	111	38.8	883	757	-14.3	1,323	980	-25.9
Emmet	33	42	27.3	101	98	-3.0	128	130	1.6
Fayette	34	66	94.1	56	106	89.2	82	110	33.5
Floyd	42	34	-18.0	56	65	16.1	94	83	-11.9
Franklin	23	29	26.1	79	39	-50.6	99	48	-51.7
Fremont	36	31	-13.9	49	53	8.2	47	41	-13.1
Greene	39	50	28.9	48	77	60.4	71	81	13.5
Grundy	42	28	-33.3	91	47	-48.4	95	62	-34.6
Guthrie	33	48	45.5	61	61	0.0	72	58	-19.0
Hamilton	62	61	-1.6	87	108	24.1	117	96	-10.4



TABLE 2A cont'd

	Number of Establishments		Percent of Change	Number of Employees		Percent of Change	Total Payroll		Percent of Change
	1929	1935	1929-35	1929	1935	1929-35	1929	1935	1929-35
	(000) Dollars								
Hancock	39	46	17.9	143	80	-44.1	139	78	-43.7
Hardin	65	58	-10.8	198	114	-42.4	242	119	-50.9
Harrison	33	51	54.5	58	80	37.9	82	76	-7.5
Henry	40	30	-25.0	68	40	-41.2	87	45	-48.5
Howard	40	32	-20.0	93	86	-7.5	108	81	-24.7
Humboldt	39	44	12.8	74	72	-2.7	97	74	-23.5
Ida	20	27	35.0	46	43	-6.5	60	50	-17.0
Iowa	41	32	-22.0	130	52	-60.0	74	64	-13.2
Jackson	28	25	-10.7	20	64	220.0	40	59	46.0
Jasper	48	49	2.1	107	70	-34.6	133	69	-47.9
Jefferson	39	30	-23.1	77	43	-44.2	69	39	-43.5
Johnson	43	30	-30.2	256	97	-62.1	277	130	-53.1
Jones	38	23	-39.5	85	43	-49.4	98	54	-44.7
Kookuk	49	29	-40.8	58	36	-37.9	55	44	-19.6
Kossuth	68	83	22.1	192	127	-33.9	191	140	-26.6
Leo	59	64	5.8	661	235	-64.4	890	296	-66.7
Linn	149	140	-6.0	1,716	1,136	-33.8	2,608	1,624	-37.7
Louisa	16	17	6.3	34	31	-8.8	47	31	-33.7
Lucas	29	27	-6.9	87	89	2.3	92	102	11.5
Lyon	29	35	20.7	41	36	-12.2	64	48	-25.1
Madison	23	33	43.5	30	62	106.7	32	46	42.3
Mahaska	38	36	-5.3	188	91	-51.6	213	105	-50.7
Marion	48	27	-43.7	168	47	-72.0	144	46	-68.0
Marshall	96	78	-18.7	303	276	-8.9	440	356	-19.9
Mills	21	24	14.3	42	88	109.5	45	85	87.1
Mitchell	38	32	-15.8	123	80	-35.0	127	68	-46.5
Monona	37	35	-5.4	79	83	5.1	104	89	-14.2
Monroe	9	16	77.8	13	22	69.2	23	15	-34.6
Montgomery	25	40	60.0	41	88	114.6	59	91	55.4
Muscatine	69	45	-34.8	372	152	-59.1	569	162	-71.5
O'Brien	43	62	44.2	59	130	120.3	79	148	87.8
Oscoda	34	33	-2.9	50	42	-16.0	66	47	-28.5
Page	37	49	32.4	139	160	15.1	158	153	-3.4
Palo Alto	55	52	-5.5	75	78	4.0	90	93	3.4
Plymouth	38	40	5.3	75	68	-9.3	108	67	-37.7
Pocahontas	39	43	10.3	48	144	200.0	81	169	107.9
Polk	369	338	-8.4	5,504	3,924	-28.7	9,332	6,093	-34.7
Pottawattamio	65	75	15.4	609	409	-32.8	1,007	530	-47.4
Poweshiek	51	32	-37.3	137	64	-53.3	107	71	-33.5
Ringgold	37	16	-56.8	52	X	X	52	X	X



TABLE 2A cont'd

	Number of Establishments		Percent of Change	Number of Employees		Percent of Change	Total Payroll		Percent of Change
	1929	1935	1929-35	1929	1935	1929-35	1929	1935	1929-35
	(000) Dollars								
Sac.	35	58	65.7	72	115	59.7	101	123	21.4
Scott	158	157	- .6	1,625	1,578	- 2.9	2,743	2,156	-21.4
Shelby	27	38	40.7	25	43	72.0	34	42	23.5
Sioux	42	53	26.2	74	137	85.1	113	116	2.9
Story	76	79	3.9	218	172	-21.1	253	171	-32.3
Tama	63	49	-22.2	172	60	-65.1	227	60	-73.6
Taylor	35	24	-31.4	41	26	-36.6	38	21	-44.7
Union	33	33	0.0	173	110	-36.4	185	129	-30.2
Van Buren	42	48	14.3	44	36	-18.2	42	33	-21.6
Wapello	51	46	- 9.8	601	273	-54.6	695	387	-44.3
Warren	24	32	33.3	44	23	-47.7	63	28	-56.2
Washington	44	38	-13.6	88	56	-36.4	98	53	-45.9
Wayne	46	27	-41.3	65	34	-47.7	53	36	-32.1
Webster	95	100	5.3	517	449	-13.2	779	564	-27.6
Winnemago	27	36	33.3	37	103	178.4	51	85	69.1
Winneshiek	23	50	117.4	143	154	7.7	124	138	10.9
Woodbury	307	256	-16.6	4,602	2,224	-51.7	7,942	3,312	-58.3
Worth	24	24	0.0	28	44	57.1	35	39	11.4
Wright	52	60	15.4	134	75	-44.0	148	93	-37.3

X With held to avoid disclosure.

Source: Census of Business: Wholesale Distribution. U. S. Department of Commerce, 1929 and 1935.

DISTRIBUTION DATA - IOWA  
TABLE 2B

- 7 -

SUBJECT: All Wholesale Trade,  
By Counties; 1929 & 1935.

	Net Sales (000)		Percent of Change 1929-35	Percent of State Sales		Rank in State Sales	
	1929	1935		1929	1935	1929	1935
STATE TOTALS	\$1,057,006	\$627,795	-40.6	100%	100%		
Adair	4,359	2,208	-49.3	.41	.35	43	54
Adams	1,168	694	-40.6	.11	.11	95	91
Allamakee	870	2,079	139.0	.08	.33	96	59
Appanoose	3,933	2,549	-35.2	.37	.41	50	46
Audubon	1,926	1,257	-34.7	.18	.20	88	80
Benton	4,971	2,567	-48.4	.47	.41	37	44
Black Hawk	26,511	15,651	-41.0	2.51	2.49	5	7
Boone	5,090	2,593	-49.1	.48	.41	36	43
Bremer	2,349	2,644	12.6	.22	.42	80	42
Buchanan	3,809	2,240	-41.2	.36	.36	52	53
Buena Vista	8,190	5,603	-31.6	.77	.89	19	15
Butler	3,049	2,567	-15.8	.28	.41	70	45
Calhoun	5,220	5,300	1.5	.49	.84	32	16
Carroll	6,740	4,272	-36.6	.64	.68	25	24
Cass	4,148	1,868	-55.0	.39	.30	44	66
Cedar	3,181	870	-72.7	.30	.14	68	87
Cerro Gordo	14,184	11,898	-16.1	1.34	1.90	10	8
Cherokee	2,077	2,166	4.3	.34	.35	85	55
Chickasaw	2,722	2,334	-14.3	.25	.37	75	49
Clarke	2,289	516	-77.5	.22	.08	79	95
Clay	5,133	4,117	-19.8	.49	.66	35	25
Clayton	8,419	3,213	-61.8	.80	.51	20	37
Clinton	9,156	5,237	-42.8	.86	.83	16	17
Crawford	3,050	1,447	-52.6	.29	.23	69	75
Dallas	3,222	2,455	-23.8	.30	.39	66	48
Davis	513	781	52.2	.05	.12	98	90
Decatur	2,180	435	-80.0	.21	.07	82	96
Delaware	3,712	1,442	-61.2	.35	.23	55	76
Des Moines	22,964	X	X	2.17	X	6	X
Dickinson	3,634	3,628	-.2	.34	.58	58	34
Dubuque	19,857	18,461	-7.0	1.88	2.94	8	5
Emmet	2,999	4,313	43.8	.28	.69	72	23
Fayette	1,629	3,971	143.8	.15	.63	90	30
Floyd	3,234	1,656	-48.8	.31	.26	64	73
Franklin	2,514	1,995	-20.6	.24	.32	77	62
Fremont	3,049	1,706	-44.0	.29	.27	71	71
Greene	3,683	3,218	-12.6	.35	.51	56	36
Grundy	5,164	1,273	-75.3	.49	.20	34	79
Guthrie	4,089	2,150	-47.4	.39	.34	47	56
Hamilton	9,774	4,021	-58.9	.92	.64	14	27



TABLE 2B cont'd

	Net Sales (000)		Percent of Change 1929-35	Percent of State Sales		Rank in State Sales	
	1929	1935		1929	1935	1929	1935
Hancock	\$5,206	\$3,006	-42.3	.49	.48	33	40
Hardin	8,623	4,038	-53.2	.82	.64	17	26
Harrison	1,894	2,312	22.1	.18	.37	89	52
Henry	4,123	852	-79.3	.39	.14	45	89
Howard	4,524	3,049	-32.6	.43	.49	39	39
Humboldt	3,765	3,645	- 3.2	.36	.58	53	33
Ida	1,881	1,524	-19.0	.18	.24	94	74
Iowa	5,486	902	-83.6	.52	.14	31	86
Jackson	1,228	2,054	67.3	.12	.33	93	60
Jasper	6,892	2,329	-66.2	.65	.37	24	50
Jefferson	2,646	686	-74.1	.25	.11	76	92
Johnson	4,423	2,136	-51.7	.42	.34	41	57
Jones	3,893	1,177	-69.8	.37	.19	51	82
Keokuk	2,898	918	-68.3	.27	.15	73	84
Kossuth	8,253	10,141	22.9	.78	1.62	18	9
Lee	10,714	4,012	-62.6	1.01	.64	13	28
Linn	56,779	36,248	-36.2	5.37	5.77	3	4
Louisa	1,257	855	-32.0	.12	.14	92	88
Lucas	3,196	1,888	-40.9	.30	.30	67	64
Lyon	2,364	1,193	-49.5	.22	.25	78	81
Madison	777	1,741	124.1	.07	.28	97	69
Mahaska	6,240	3,098	-50.4	.59	.49	28	38
Marion	6,530	1,679	-74.3	.62	.27	26	72
Marshall	14,094	8,871	-37.1	1.33	1.40	11	11
Mills	2,133	1,306	-38.8	.20	.21	83	78
Mitchell	4,099	1,746	-57.4	.39	.28	46	68
Monona	3,598	2,519	-30.0	.34	.40	59	47
Monroe	437	409	- 6.4	.04	.07	99	97
Montgomery	3,674	2,759	-24.9	.35	.30	57	41
Muscatine	7,342	3,540	-51.8	.69	.56	23	35
O'Brien	3,433	4,799	39.8	.32	.76	62	21
Osceola	4,652	1,865	-59.9	.44	.30	38	65
Page	4,419	3,793	-14.2	.42	.60	42	31
Palo Alto	6,496	4,908	-24.4	.61	.78	27	19
Plymouth	3,552	2,121	-40.3	.34	.34	60	58
Pocahontas	3,727	4,906	31.6	.35	.78	54	20
Polk	158,474	108,268	-31.7	14.99	17.25	2	2
Pottawattamie	20,184	9,484	-53.0	1.91	1.51	7	10
Poweshiek	4,088	1,930	-52.8	.39	.31	48	63
Ringgold	2,054	X	X	.19	.21	86	X

TABLE 2B cont'd

	Net Sales (000)		Percent of Change 1929-35	Percent of State Sales		Rank in State Sales	
	1929	1935		1929	1935	1929	1935
Sac	\$ 3,488	\$ 5,186	48.7	.33	.83	61	18
Scott	47,600	45,685	- 4.0	4.50	7.28	4	3
Shelby	2,096	985	-53.0	.20	.16	84	83
Sioux	6,126	5,897	- 3.7	.58	.94	29	14
Story	9,432	6,979	-26.0	.89	1.11	15	12
Tama	7,828	2,006	-74.4	.74	.32	22	61
Taylor	2,044	650	-68.2	.19	.10	87	93
Union	5,616	1,741	-69.0	.53	.28	30	67
Van Buren	2,283	904	-60.4	.22	.14	81	85
Wapello	11,234	5,955	-47.0	1.06	.95	12	13
Warren	3,373	1,724	-48.9	.32	.27	63	70
Washington	4,463	1,335	-70.1	.42	.21	40	77
Wayne	3,958	556	-86.0	.37	.09	49	94
Webster	18,836	17,920	- 4.9	1.78	2.85	9	6
Winnebago	2,755	3,685	33.8	.26	.59	74	32
Winneshiek	3,222	3,979	23.5	.30	.63	65	29
Woodbury	287,876	113,297	-60.6	27.23	18.05	1	1
Worth	1,555	2,329	49.8	.15	.37	91	51
Wright	8,412	4,374	-48.0	.80	.70	21	22

X Figures for Des Moines and Ringgold Counties for 1935, were withheld to avoid disclosure. Those Counties combined accounted for two per cent of the total state sales.

Source: Census of Business: Wholesale Distribution, U. S. Department of Commerce, 1930 and 1935.



DISTRIBUTION DATA - IOWA  
TABLE 3A

SUBJECT: All Wholesale Trade  
By Towns Over 5,000.  
1929 & 1935.

	Number of Establishments			Percent of Change			Number of Employees			Percent of Change			Total Payroll (000)		Percent of Change	
	1929	1935		1929-35			1929	1935		1929-35			1929	1935	1929-35	
Ames	15	21		40.0		45	87	93.3					\$ 64	\$ 78		21.9
Atlantic	8	23		187.5		89	45	-49.4					89	49		-44.9
Boone	14	21		50.0		102	102	0.0					124	55		-55.7
Burlington	46	53		15.2		966	574	-40.6					1,599	697		-56.4
Cedar Falls	8	12		50.0		53	36	-32.1					85	30		-64.7
Cedar Rapids	121	112	-	7.4		1,629	1,039	-36.2					2,533	1,526		-39.8
Centerville	14	16		14.3		152	91	-40.1					121	108		-10.7
Chariton	16	18		12.5		68	82	20.6					68	97		42.6
Charles City	17	17		0.0		26	43	65.4					51	61		19.6
Cherokee	8	15		87.5		12	27	125.0					26	36		38.5
Clinton	41	41		0.0		302	177	-41.4					442	211		-52.3
Creston	17	22		29.4		146	91	-37.7					155	114		-26.5
Council Bluffs	30	44		46.7		572	372	-35.0					945	486		-48.6
Davenport	132	143		8.3		1,561	1,550	-.7					2,696	2,119		-21.4
Des Moines	333	314	-	5.7		5,453	3,874	-29.0					9,264	6,052		-34.7
Dubuque	61	82		34.4		858	702	-18.2					1,294	914		-29.4
Fairfield	14	20		42.9		52	36	-30.8					53	34		-35.8
Fort Dodge	39	59		51.3		406	398	-2.0					647	507		-21.6
Fort Madison	15	13		-13.3		93	31	-66.7					84	47		-44.0
Iowa City	25	23	-	8.0		236	90	-61.9					259	118		-54.4
Keokuk	35	40		14.3		556	183	-67.1					792	234		-70.5
Marshalltown	39	41		5.1		241	230	-4.6					369	318		-13.8
Mason City	46	64		39.1		416	503	20.9					630	652		3.5
Muscatine	54	33		-38.9		353	135	-61.8					543	136		-75.0
Newton	12	12		0.0		45	18	-60.0					55	16		-70.9
Oelwein	11	14		27.3		29	26	-10.3					44	27		-38.6
Oskaloosa	18	27		50.0		158	75	-52.5					181	96		-47.0
Ottumwa	34	41		20.6		590	271	-54.1					683	383		-43.9
Perry	8	19		137.5		15	41	173.3					25	41		64.0
Red Oak	9	19		111.1		18	63	250.0					31	66		112.9
Shenandoah	11	20		81.8		14	70	400.0					19	55		189.5
Sioux City	254	218		-14.2		4,535	2,162	-52.3					7,839	3,253		-58.5
Spencer	17	30		76.5		63	104	65.1					83	157		89.2
Waterloo	66	95		43.9		1,076	663	-38.4					1,486	928		-37.6
Webster City	23	21	-	8.7		36	59	63.9					50	49		-2.0

Source: Census of Business: Wholesale Distribution. U. S. Department of Commerce, 1929 and 1935.



DISTRIBUTION DATA -- IOWA  
TABLE 3B

SUBJECT: All Wholesale Trade,  
By Towns over 5000.  
1929 & 1935.

	Sales (add 000)		Percent of Change	Percent of State Sales	
	1929	1935		1929	1935
Ames	\$ 907	\$ 2,829	211.9	.09	.45
Atlantic	1,952	792	-59.4	.18	.13
Boone	1,807	1,634	- 9.6	.17	.26
Burlington	22,417	12,135	-45.9	2.12	1.93
Cedar Falls	1,577	613	-61.1	.15	.10
Cedar Rapids	54,613	32,409	-40.7	5.17	5.16
Centerville	2,703	2,242	-17.1	.26	.36
Chariton	2,286	1,770	-22.6	.22	.28
Charles City	1,427	785	-45.0	.14	.12
Cherokee	316	713	125.6	.03	.11
Clinton	7,611	3,904	-48.7	.72	.62
Creston	4,055	1,469	-63.8	.38	.23
Council Bluffs	18,605	8,758	-52.9	1.76	1.40
Davenport	45,405	44,668	- 1.6	4.30	7.11
Des Moines	149,075	107,419	-27.9	14.10	17.10
Dubuque	17,905	16,231	- 9.3	1.69	2.58
Fairfield	1,202	557	-53.7	.11	.09
Fort Dodge	12,286	14,141	15.1	1.16	2.25
Fort Madison	1,109	1,109	0.0	.10	.18
Iowa City	3,378	1,980	-41.4	.32	.32
Keokuk	9,237	2,625	-71.6	.87	.42
Marshalltown	8,665	7,381	-14.8	.82	1.17
Mason City	11,596	10,640	- 8.2	1.10	1.69
Muscatine	6,410	2,795	-56.4	.61	.44
Newton	863	347	-59.8	.08	.06
Oelwein	606	575	- 5.1	.06	.09
Oskaloosa	3,948	2,706	-31.5	.37	.43
Ottumwa	10,601	5,900	-44.3	1.00	.93
Perry	942	833	-11.6	.09	.13
Red Oak	1,096	1,209	10.3	.10	.19
Shenandoah	1,119	1,870	67.1	.11	.30
Sioux City	284,545	111,296	-60.9	26.92	17.72
Spencer	2,805	2,516	-10.3	.27	.40
Waterloo	23,372	14,243	-39.1	2.21	2.27
Webster City	4,736	1,660	-64.9	.45	.26

Source: Census of Business, Wholesale Distribution. U. S. Department  
of Commerce, 1929 and 1935.



## RETAIL DISTRIBUTION

Retail distribution, as covered in these data, is the process of purveying goods to ultimate consumers for consumption or utilization, together with services incidental to the sale of goods. The distinguishing characteristic of a retailer is that the business is done in a retail manner, in a place of business open to the general public.

The principal classifications, although usually related broadly to the kind of merchandise carried, are not interchangeable with commodity classifications. For instance, grocery store sales are not exclusively sales of groceries; apparel stores sell accessories and shoes in addition to outer apparel; drug stores sell many lines other than drugs. Stores are classified according to their principal commodities or according to their popular designation. Dual-line stores, which would fall into more than one classification, are classified according to the kind of business which is the more important in terms of sales.

Food stores include 11 classifications, as follows:

Candy and confectionery stores	Grocery stores (without meats)
Dairy products stores (including milk dealers)	Combination stores (groceries and meats)
Egg and poultry dealers	Meat markets
Delicatessen stores	Fish markets - seafood
Fruit stores and vegetable markets	Bakeries and caterers
	Other food stores

Eating and drinking places consist of restaurants, cafeterias, lunch rooms, lunch counters, refreshment stands and drinking places. The sales of the latter frequently include meals. Beer for consumption on the premises, is often sold in restaurants and other eating places as well as in those places classified as drinking places.

General stores (also called country general stores) are general merchandise stores which also sell a substantial proportion of foods. They are located typically but not exclusively in the smaller communities.

General merchandise group consists of department stores, variety (Five and Ten and limited price) stores, drygoods stores and general merchandise stores. The latter are stores selling a general line of merchandise in which food, if any, is a negligible item. General merchandise stores selling a substantial quantity of food are classified as general stores, regardless of where located. General merchandise stores exceeding \$100,000 in annual sales are classified as department stores. The distinction between department stores and drygoods stores is that department stores sell a greater variety of merchandise than merely drygoods and women's apparel, usually including furniture or other household lines and men's lines, whereas drygoods stores appeal primarily or exclusively to women customers. A drygoods store becomes a department store if, and when, it adds furniture, household appliances, hardware, and/or men's clothing and furnishings, provided its total sales exceed \$100,000. If its sales are less than \$100,000 per year it becomes a general merchandise store.



Apparel group includes the following classifications:

Men's furnishings stores	Furriers and fur shops
Men's clothing and furnishings stores	Millinery stores (including leased millinery departments)
Family clothing stores (men's, women's and children's)	Custom tailors
Women's ready-to-wear specialty stores	Accessories and other apparel stores
	Shoe stores

The classification "accessories and other apparel stores" includes corsets and lingerie shops, hosiery shops, children's specialty shops, infants' wear shops, and mail-order houses engaged exclusively in the sales of apparel.

Automotive group (except filling stations) includes motor vehicle dealers, used car dealers, automobile accessories, tire and battery stores, repair garages, and other automotive retailers, including those selling airplanes and parts, boats (motor boats, yachts and canoes) and trailers.

Filling stations are retailers primarily of gasoline and oil for the operation of motor vehicles. While gasoline and oil constitute their principal commodities, they may sell also such related commodities as tires, batteries and automotive accessories, and may operate lunch counters and tourist camps. Retailers exclusively of fuel oil for domestic household consumption are not included, but are classified as fuel dealers and included with "Other Stores."

Furniture - Household - Radio group consists of 5 classifications as follows:

Furniture stores	Household appliances and radio stores
Floor coverings, drapery, curtain and upholstery stores.	Radio dealers (not selling household appliances)
	Other home furnishings stores

Radio dealers are those principally engaged in the sale and care of radios, who do not also sell household appliances. Radio repair shops whose principal revenue is derived from service rather than sales are shown in the "Service Establishments."

The classification "Other Home Furnishings Stores" includes aluminum ware, the brush canvassers, antique dealers, lamp shops, etcetera.

Lumber - Building - Hardware group contains 6 classifications:

Lumber and building material dealers	Heating and plumbing equipment dealers
Hardware stores	Paints, glass, wallpaper stores
Hardware and farm implement dealers	Electrical supply stores

In using any of these classifications for market analysis it should be taken into consideration that it is extremely difficult to draw a line between wholesalers and retailers, particularly in the hardware field. If a dealer reports that he does more than 50 percent of his business at wholesale he is classified as a wholesaler. Likewise, dealers doing some but not 50 percent of their business at wholesale appear as retailers. In this particular field it is essential that both Wholesale and Retail data be taken into consideration.



Drug stores include those with and without fountains as well as leased drug departments in other stores, and direct-mail retailers of drug items.

Other stores group in addition to including beer and liquor stores (packaged alcoholic beverages) combines the following classifications:

Bicycle shops	Farm and garden supply stores
Book stores	Jewelry stores
Cigar stores and cigar stands	Luggage stores
Florists	Newsdealers
Fuel, and ice dealers	Sporting goods stores
Gift, novelty, souvenir shops	Others not specifically included elsewhere
Hay, grain and food stores (without groceries)	Second-hand stores
Hay, grain and food stores (with groceries)	

**SERVICE ESTABLISHMENTS** are classified into 4 major groups:

Personal service establishments, such as barber shops, beauty parlors, photographic studios, etcetera.

Business service establishments, such as billboard advertising businesses, dental laboratories, employment agencies, sign painting shops, and other establishments rendering a service to business.

Repair service and custom industries, which are subdivided into three groups: (1) Automotive repairs and service (excluding general repair garages which are included in the Retail data) such as automotive paint shops, automobile top and body repair shops, battery and ignition repair shops, tire repair shops, and automobile laundries; (2) Other repair services, such as blacksmith shops, radio repair shops, and watch, clock and jewelry repair shops; (3) Custom industries such as cabinet-making shops, grist mills, printing and publishing shops, and other custom industries, and small manufacturing establishments.

Miscellaneous service classification includes commercial mounting and finishing establishments, typewriter rental shops, livery stables and other establishments which could not properly be classified in any of the three above-mentioned groups.

**PLACES OF AMUSEMENT** as used in census reports are establishments primarily engaged in providing amusement or recreational facilities. Only establishments charging admission or receiving fees for use of recreational facilities are included.

\* \* \* \* \*

The tabular data which follow relate to retail trade, and the operation of service establishments and places of amusement. In Tables 4 to 28, basic statistical data on retail trade in 1929 and 1935, net change between 1929 and 1935, and per capita sales are presented. (Per capita figures for both 1929 and 1935 are computed using 1930 population.) Tables 29 to 31 show the operations of service establishments; first, by kinds of service for the state, and then totals for counties and cities. Table 32 summarizes data for places of amusement.



DISTRIBUTION DATA - IOWA  
TABLE 4

SUBJECT: All Retail Trade, 1935; By  
Kinds of Business.

	Number of Stores	Sales (000)	Employees Full & Part Time	Payroll (000)	Percent- age of All Sales
STATE TOTALS	38,979	\$650,029	73,273	\$55,814	100.00
Food Stores -- Totals	9,456	136,880	12,204	8,403	21.05
Candy and confectionery stores	686	3,342	497	237	.51
Dairy products stores & milk dealers	1,241	5,947	1,059	817	.91
Egg and poultry dealers	106	906	62	38	.14
Delicatessen stores	8	43	9	3	.01
Fruit stores & vegetable markets	541	1,365	181	76	.21
Grocery stores (without meat)	2,230	34,062	2,807	1,780	5.24
Combination stores (groceries & meats)	3,543	82,934	6,695	4,841	12.76
Meat markets	439	6,096	509	393	.94
Fish markets - seafood	42	104	16	7	.02
Bakeries and caterers	279	927	175	92	.14
Other food stores	341	1,154	194	119	.17
General Stores (with food)	1,277	25,924	2,325	1,368	3.99
General Merchandise Group -- Totals	792	65,393	10,700	7,487	10.06
Dry goods & general merchandise stores	381	9,109	1,417	942	1.40
Department stores 1/	116	42,113	6,115	5,028	6.48
Variety, 5-and-10, & to-a-dollar stores	295	14,171	3,168	1,517	2.18
Apparel Group -- Totals	1,827	38,026	4,718	4,168	5.85
Men's furnishings stores	43	718	64	76	.11
Men's clothing - furnishings stores	461	11,632	974	1,022	1.79
Family clothing stores	91	4,012	563	518	.61
Women's ready-to-wear stores	395	9,897	1,409	1,184	1.52
Furriers and fur shops	26	793	127	131	.12
Millinery stores	187	1,411	301	203	.22
Custom tailors	85	618	117	110	.10
Accessories - other apparel stores	68	447	122	65	.07
Shoe stores	471	8,498	1,041	859	1.31
Automotive Group -- Totals	3,886	103,480	8,647	8,363	15.92
Motor-vehicle dealers (new)	1,105	83,525	5,942	6,098	12.85
Used-car dealers	96	1,501	176	154	.23
Accessories, tire and battery dealers	453	8,856	1,032	1,044	1.36
Garages	2,211	9,408	1,471	1,046	1.45
Other automotive	21	190	26	21	.03
Filling Stations -- Totals	6,057	56,806	5,348	3,809	8.74
Furniture-household Group -- Totals	1,278	21,996	3,080	3,063	3.39
Furniture stores	463	12,410	1,308	1,527	1.91
Floor coverings-drapery stores	32	612	161	110	.09
Household appliance and radio stores	506	7,644	1,364	1,230	1.18
Radio dealers	187	629	81	48	.10
Other home furnishing stores	90	701	166	148	.11



TABLE 4 cont'd

	Number of Stores	Sales (000)	Employees Full & Part Time	Payroll (000)	Percent- age of All Sales
Lumber-building-hardware Group -- Total	3,514	\$75,761	6,373	\$6,180	11.65
Lumber and building-material dealers	1,126	37,278	2,941	3,268	5.73
Hardware stores	1,033	13,084	1,165	914	2.01
Hardware and farm implement dealers	842	20,333	1,357	1,079	3.13
Heating & plumbing equipment dealers	259	2,320	487	479	.36
Paint, glass, wall-paper stores	178	2,076	330	328	.32
Electrical supply stores	76	670	93	82	.10
Eating and drinking Places -- Totals	5,257	41,784	10,687	4,995	6.43
Restaurants-cafeterias-lunch rooms	2,327	22,500	6,830	3,175	3.46
Lunch counters, refreshment stands	791	4,029	926	421	.62
Drinking places	2,139	15,255	2,931	1,401	2.35
Drug Stores -- Totals	1,309	22,103	2,476	2,061	3.40
Drug stores with fountain	842	16,602	1,895	1,549	2.55
Drug stores without fountain	467	5,501	581	512	.85
Other retail Stores -- Totals	3,909	60,301	6,410	5,727	9.27
Bicycle shops	20	108	13	7	.02
Book stores	53	841	147	117	.13
Cigar stores and cigar stands	235	2,886	367	278	.44
Florists	168	1,341	325	244	.21
Fuel and ice dealers	1,106	17,290	2,195	2,181	2.66
Gift, novelty, souvenir shops	62	189	20	13	.03
Hay, grain and food stores (without groc.)	362	7,179	411	292	1.10
Hay, grain and food stores (with groc.)	7	421	30	25	.06
Farm and garden supply stores	516	12,788	1,094	790	1.97
Jewelry stores	374	3,247	346	377	.50
Luggage stores	26	260	27	27	.04
News dealers	69	468	124	34	.07
Sporting goods stores	36	377	52	59	.05
Beer and liquor stores (packaged)	136	6,490	354	401	1.00
Other classifications	739	6,416	905	882	.99
Second-hand Stores -- Totals	417	1,575	305	190	.25
Second-hand stores - clothing and shoes	26	36	11	4	.01
Second-hand furniture	155	312	55	27	.05
Second-hand tires, accessories and parts	146	658	142	95	.10
Pawn shops	14	182	21	26	.03
Second-hand stores - other	76	387	76	38	.06

1/ Figures affected by inability to obtain reports from three stores in Sioux City and two stores in Cedar Rapids.

Source: Census of Business: Retail Distribution, Volume III, U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 5A.SUBJECT: All Retail Trade,  
By Counties. 1929 & 1935.

	Number of Stores		Percent of Change	Number of Employees*		Total Payroll (000)		Percent of Change
	1929	1935	1929-35	1929	1935	1929	1935	1929-35
STATE TOTALS	32,716	38,979	19.1	70,538	73,273	\$86,094	\$55,814	-35.2
Adair	162	208	28.4	193	182	207	114	-44.9
Adams	124	156	25.8	171	182	230	130	-43.5
Allamakee	169	278	64.5	225	333	245	213	-13.0
Appanoose	347	343	-1.2	457	503	466	275	-41.0
Audubon	147	179	21.8	187	230	210	141	-32.9
Benton	321	403	25.5	377	481	424	319	-24.7
Black Hawk	838	1,016	21.2	3,081	3,207	3,843	2,523	-34.3
Boone	375	420	12.0	731	726	860	493	-42.7
Bremer	212	280	32.1	349	443	416	309	-25.7
Buchanan	277	286	3.2	302	339	362	253	-30.1
Buena Vista	243	390	60.5	418	574	488	363	-25.6
Butler	242	290	19.8	255	329	291	178	-38.8
Calhoun	218	332	52.3	310	368	382	235	-38.5
Carroll	335	380	13.4	591	708	675	503	-25.5
Cass	287	371	29.3	485	551	596	378	-36.6
Cedar	236	274	16.1	276	364	311	238	-23.5
Cerro Gordo	546	611	11.9	1,627	1,564	1,989	1,315	-33.9
Cherokee	183	296	61.7	420	476	519	348	-32.9
Chickasaw	184	250	35.9	231	334	284	200	-29.6
Clarke	126	145	15.1	166	170	165	107	-35.1
Clay	240	259	7.9	457	614	551	538	-2.4
Clayton	348	401	15.2	387	371	403	230	-42.9
Clinton	756	894	18.3	1,514	1,653	1,857	1,244	-33.0
Crawford	281	348	23.8	419	429	493	288	-41.6
Dallas	279	404	44.8	601	635	616	386	-37.3
Davis	126	145	15.1	157	168	181	112	-38.1
Decatur	209	209	0.0	232	214	231	139	-39.8
Delaware	239	304	27.2	257	379	277	240	-13.4
Des Moines	492	516	4.9	1,522	1,274	2,003	1,087	-45.7
Dickinson	252	279	10.7	254	304	272	194	-28.7
Dubuque	787	990	25.8	2,162	2,372	2,740	1,931	-29.5
Emmet	161	234	45.3	302	336	338	241	-28.7
Fayette	334	476	42.5	553	730	608	485	-20.2
Floyd	268	269	.4	409	391	535	289	-46.0
Franklin	170	182	7.1	269	197	328	145	-55.8
Fremont	231	276	19.5	281	261	298	175	-41.3
Greene	202	234	15.8	262	371	302	234	-22.5
Grundy	180	181	.6	215	213	236	156	-33.9
Guthrie	242	315	30.2	266	298	278	174	-37.4
Hamilton	284	324	14.1	452	572	496	372	-16.6



TABLE 5A cont'd

	Number of Stores		Percent of Change 1929-35	Number of Employees		Total Payroll (000)		Percent of Change 1929-35
	1929	1935		1929	1935	1929	1935	
Hancock	184	226	22.8	231	284	\$ 264	\$ 198	-25.0
Hardin	390	433	11.0	638	640	777	426	-45.2
Harrison	307	362	17.9	490	509	546	331	-39.4
Henry	224	290	29.5	340	392	389	280	-28.0
Howard	183	198	8.2	248	304	297	222	-25.3
Humboldt	187	215	15.0	219	252	268	175	-34.7
Ida	136	213	56.6	225	266	285	182	-36.1
Iowa	217	254	17.1	280	446	342	261	-23.7
Jackson	281	330	17.4	325	449	359	283	-21.2
Jasper	357	372	4.2	733	722	933	530	-43.2
Jefferson	236	277	17.4	405	337	548	221	-59.7
Johnson	349	396	13.5	1,127	1,353	1,382	993	-28.1
Jones	248	266	7.3	285	407	323	269	-16.7
Keokuk	302	322	6.6	297	293	325	173	-46.8
Kossuth	316	395	25.0	469	570	548	441	-19.5
Lee	619	640	3.4	1,476	1,279	1,652	920	-44.3
Linn	1,129	1,389	23.0	3,344	3,197	4,337	2,851	-34.3
Louisa	163	189	16.0	160	191	170	109	-35.9
Lucas	216	226	4.6	342	352	364	245	-32.7
Lyon	190	249	31.1	256	294	308	189	-38.6
Madison	170	210	23.5	274	262	318	175	-45.0
Mahaska	297	343	15.5	735	675	873	510	-41.6
Marion	308	347	12.7	517	436	537	275	-48.8
Marshall	498	608	22.1	1,152	967	1,366	666	-51.2
Mills	167	217	29.9	236	293	272	197	-27.6
Mitchell	191	206	7.9	252	238	306	227	-25.8
Monona	216	247	14.4	279	323	330	209	-36.7
Monroe	192	213	10.9	232	294	218	168	-22.9
Montgomery	253	316	24.9	441	471	492	316	-35.8
Muscatine	523	493	- 5.7	1,120	1,070	1,342	743	-44.6
O'Brien	253	343	35.6	386	473	441	318	-27.9
Osceola	156	155	- .6	144	193	178	146	-18.0
Page	354	398	12.4	1,275	1,087	1,433	768	-46.4
Palo Alto	178	271	52.2	268	353	296	256	-13.5
Plymouth	248	357	44.0	538	564	671	423	-37.0
Pocahontas	192	261	35.9	260	363	327	207	-36.7
Polk	2,289	2,730	19.3	9,118	9,540	12,073	8,706	-27.9
Pottawattamie	742	910	22.6	1,683	2,012	2,161	1,643	-24.0
Poweshiek	245	268	9.4	414	389	510	280	-45.1
Ringgold	163	141	-13.5	166	151	172	85	-50.6



TABLE 5A cont'd

	Number of Stores		Percent of Change 1929-35	Number of Employees		Total Payroll (000)		Percent of Change 1929-35
	1929	1935		1929	1935	1929	1935	
Sac	193	276	43.0	339	329	\$ 386	\$ 217	-43.8
Scott	1,073	1,193	11.2	4,272	3,938	5,526	3,340	-39.5
Shelby	178	280	57.3	208	307	252	219	-13.1
Sioux	333	385	15.6	451	516	540	338	-37.4
Story	477	569	19.3	818	963	1,016	745	-26.7
Tama	311	381	22.5	370	396	420	247	-41.2
Taylor	202	251	24.3	242	247	263	134	-49.0
Union	248	310	25.0	525	500	540	324	-40.0
Van Buren	187	200	7.0	121	166	123	87	-29.3
Wapello	525	610	16.2	1,382	1,351	1,590	1,054	-33.7
Warren	204	334	63.7	212	296	255	167	-34.5
Washington	282	301	6.7	419	491	507	342	-32.6
Wayne	251	214	-14.7	255	196	241	100	-58.5
Webster	545	612	12.3	1,371	1,644	1,742	1,328	-23.8
Winnebago	154	238	54.5	241	353	287	236	-17.8
Winneshiek	259	319	23.2	388	436	438	294	-32.9
Woodbury	1,334	1,549	16.1	5,134	3,953	6,544	3,303	-49.5
Worth	156	171	9.6	165	211	185	126	-31.9
Wright	282	362	28.4	422	443	500	301	-39.8

Note: Employment figures for 1929 and 1935 are not comparable. In 1929 only full-time employees were enumerated, but in 1935 part-time employees were included. Payroll figures for each year, however, represent payments to all employees.

Source: Census of Business: Retail Distribution. U. S. Department of Commerce.

DISTRIBUTION DATA - IOWA  
TABLE 5B

SUBJECT: All Retail Trade,  
By Counties; 1929 & 1935

	Net Sales (000)		Percent of Change	Percent of State	Percent Sales	Per Capita Sales		Rank in Net Sales	
	1929	1935	1929-35	1929	1935	1929	1935	1929-1935	
STATE TOTALS	\$972,136	\$650,029	-33.1	100%	100%	\$391	\$263		
Adair	3,882	2,187	-43.7	.40	.33	279	157	87	91
Adams	3,200	1,986	-38.0	.33	.30	307	190	94	95
Allamakee	4,397	3,751	-14.7	.45	.57	269	230	77	55
Appanoose	6,678	3,947	-40.9	.68	.60	269	159	43	51
Audubon	3,810	2,645	-30.6	.39	.40	311	216	89	84
Benton	6,675	5,198	-22.1	.68	.80	292	227	44	31
Black Hawk	35,698	25,455	-28.7	3.67	3.92	516	368	5	5
Boone	9,249	6,596	-28.7	.95	1.01	316	225	22	22
Bremer	6,442	4,918	-23.7	.66	.75	378	289	47	35
Buchanan	5,094	3,574	-29.8	.52	.55	261	183	64	59
Buena Vista	7,466	5,442	-27.1	.76	.83	400	290	32	28
Butler	5,280	3,673	-30.4	.54	.56	300	208	55	56
Calhoun	5,532	4,003	-27.6	.57	.61	314	227	53	48
Carroll	10,845	6,485	-40.2	1.11	1.00	486	290	20	23
Cass	7,766	5,045	-35.0	.80	.77	400	260	30	34
Cedar	5,112	3,630	-29.0	.52	.55	305	217	63	57
Cerro Gordo	20,032	13,883	-30.7	2.06	2.13	521	361	8	9
Cherokee	6,698	5,071	-24.3	.69	.78	358	271	42	33
Chickasaw	4,542	3,260	-28.2	.47	.50	310	223	75	71
Clarke	2,910	1,560	-46.4	.30	.24	280	150	97	98
Clay	6,934	6,444	- 7.1	.71	.99	430	400	38	24
Clayton	6,902	4,467	-35.3	.71	.69	281	182	40	40
Clinton	20,002	13,840	-30.8	2.06	2.13	451	312	9	10
Crawford	6,911	4,239	-38.7	.71	.65	329	202	39	44
Dallas	8,388	5,819	-30.6	.86	.90	329	228	28	26
Davis	3,279	1,641	-50.0	.34	.25	294	147	91	97
Decatur	3,987	2,135	-46.5	.41	.33	268	143	85	93
Delaware	4,919	3,566	-27.5	.51	.55	271	197	66	60
Des Moines	17,678	10,828	-38.7	1.82	1.67	463	284	12	12
Dickinson	4,331	3,023	-30.2	.45	.47	394	275	79	74
Dubuque	28,582	19,408	-32.1	2.94	2.99	467	317	6	6
Emmet	5,197	3,612	-30.5	.53	.56	404	281	58	58
Fayette	8,559	6,865	-19.8	.88	1.06	294	236	26	20
Floyd	6,995	4,041	-42.2	.72	.62	358	207	37	47
Franklin	4,392	2,609	-40.6	.45	.40	268	159	78	85
Fremont	4,909	2,744	-44.1	.50	.42	316	177	67	80
Greene	5,206	3,495	-32.9	.53	.54	315	211	57	64
Grundy	4,276	2,598	-39.2	.44	.40	303	134	81	86
Guthrie	5,044	2,688	-46.7	.52	.41	291	155	65	82
Hamilton	7,037	5,109	-27.4	.72	.79	335	244	36	32



TABLE 5B cont'd

	Net Sales (000)		Percent of Change	Percent of State Sales	Percent of Sales	Per Capita Sales		Rank in Net Sales	
	1929	1935	1929-35	1929	1935	1929	1935	1929-1935	
Hancock	\$ 4,046	\$ 3,367	-16.8	.41	.52	\$273	\$227	84	68
Hardin	10,238	6,424	-37.3	1.05	.99	446	280	21	25
Harrison	8,794	4,529	-48.5	.90	.70	353	182	25	38
Henry	5,132	3,550	-30.8	.53	.55	291	201	61	61
Howard	4,574	3,098	-32.3	.47	.48	350	237	73	71
Humboldt	4,266	2,931	-31.3	.44	.45	323	222	82	76
Ida	3,774	2,694	-28.6	.39	.41	316	226	90	82
Iowa	5,458	3,335	-38.9	.56	.51	315	192	54	70
Jackson	6,403	4,488	-29.9	.66	.69	346	243	48	39
Jasper	11,751	6,902	-41.3	1.21	1.06	357	210	19	19
Jefferson	5,781	2,970	-48.6	.59	.46	356	183	51	75
Johnson	14,465	10,874	-24.8	1.49	1.67	478	359	15	11
Jones	5,224	4,431	-15.2	.54	.68	272	231	56	41
Keokuk	5,633	3,087	-45.2	.58	.48	294	161	52	73
Kossuth	8,100	6,671	-17.6	.83	1.03	318	262	29	21
Lee	17,696	9,795	-44.6	1.82	1.51	429	237	11	14
Linn	40,690	27,621	-32.1	4.19	4.25	494	335	4	4
Louisa	3,180	2,116	-33.5	.33	.33	275	183	95	94
Lucas	5,136	3,402	-33.8	.53	.52	340	225	60	66
Lyon	4,753	2,856	-39.9	.49	.44	311	187	70	78
Madison	4,799	2,700	-43.7	.49	.42	335	188	68	81
Mahaska	9,138	5,321	-41.8	.94	.82	354	206	23	29
Marion	7,703	4,219	-45.2	.79	.65	299	164	31	45
Marshall	14,386	8,518	-40.8	1.48	1.31	427	253	16	18
Mills	4,286	2,773	-35.3	.44	.43	270	175	80	79
Mitchell	4,709	3,339	-29.1	.48	.51	335	237	72	69
Monona	5,126	3,433	-33.0	.53	.53	281	188	62	65
Monroe	3,271	2,248	-31.3	.34	.35	218	150	92	89
Montgomery	6,727	4,251	-36.8	.69	.65	402	254	41	43
Muscatine	13,800	9,024	-34.6	1.42	1.39	470	307	17	17
O'Brien	7,152	4,916	-31.3	.74	.76	389	267	34	36
Osceola	3,245	2,277	-29.8	.33	.35	319	224	93	88
Page	14,863	9,265	-37.7	1.53	1.43	574	358	14	15
Palo Alto	4,738	3,843	-18.9	.49	.59	308	250	71	53
Plymouth	8,887	5,571	-37.3	.91	.86	368	231	24	27
Pocahontas	4,762	3,397	-28.7	.49	.52	304	217	69	67
Polk	95,355	72,337	-24.1	9.81	11.14	552	419	1	1
Pottawattamie	23,901	17,054	-28.6	2.46	2.63	342	244	7	7
Poweshiek	6,389	3,982	-37.7	.66	.61	341	213	49	49
Ringgold	2,955	1,309	-55.7	.31	.20	247	109	96	99

TABLE 5B cont'd

	Net Sales (000)		Percent of Change	Percent of State Sales	Per Capita Sales	Rank in Net Sales	
	1929	1935	1929-35	1929	1935	1929	1935
Sac	\$ 5,144	\$ 3,527	-31.4	.53	.54	\$ 292	\$ 200
Scott	47,258	29,435	-37.7	4.86	4.53	611	381
Shelby	4,430	3,503	-20.9	.46	.54	259	204
Sioux	8,503	5,274	-38.0	.88	.81	317	197
Story	12,481	9,246	-25.9	1.29	1.42	401	297
Tama	6,568	3,954	-39.8	.68	.61	299	180
Taylor	3,976	2,170	-45.4	.41	.33	268	146
Union	6,258	3,851	-38.5	.64	.59	359	221
Van Buren	2,488	1,681	-32.4	.26	.26	197	133
Wapello	16,246	10,509	-35.3	1.67	1.62	401	260
Warren	4,566	2,919	-36.1	.47	.45	258	165
Washington	7,188	4,763	-33.7	.75	.73	363	240
Wayne	4,064	2,334	-42.6	.42	.36	295	169
Webster	18,109	14,050	-22.4	1.86	2.16	448	348
Winnebago	3,856	3,821	-.9	.40	.59	293	291
Winneshiek	6,649	4,111	-38.2	.69	.63	76	190
Woodbury	58,186	31,863	-45.2	5.99	4.91	572	313
Worth	2,867	2,219	-22.6	.30	.34	258	199
Wright	7,148	4,421	-38.2	.74	.68	354	219

Source: Census of Business: Retail Distribution, Volume III. U. S. Department of Commerce, 1929 and 1935.



DISTRIBUTION DATA - IOWA  
TABLE 6

SUBJECT: Retail Trade, 1935  
Food Stores; By Counties

	Number of Stores	Salos (000)	Percent of State Salos	Per Capita Salos	Rank in State Salos
STATE TOTALS	9,456	\$136,880	100%	\$55	
Adair	45	414	.30	30	92
Adams	39	379	.28	36	94
Allamakee	47	628	.46	38	74
Appanoose	101	1,205	.88	49	25
Audubon	44	602	.44	49	77
Benton	93	1,278	.92	56	23
Black Hawk	287	5,764	4.21	83	4
Boone	94	1,600	1.16	55	18
Bremor	64	765	.55	45	56
Buchanan	68	809	.59	41	50
Buena Vista	69	948	.69	51	37
Butler	61	592	.43	34	80
Calhoun	71	738	.53	42	59
Carroll	66	1,058	.77	47	32
Cass	91	1,039	.76	53	33
Cedar	52	626	.45	37	75
Cerro Gordo	162	2,668	1.95	69	11
Cherokee	63	892	.65	48	39
Chickasaw	50	591	.43	40	81
Clarke	34	460	.33	44	90
Clay	44	933	.68	58	38
Clayton	84	1,039	.76	42	34
Clinton	266	3,285	2.40	74	8
Crawford	72	787	.58	37	51
Dallas	88	1,353	.99	53	21
Davis	33	360	.26	32	96
Decatur	50	511	.37	34	87
Delaware	78	695	.51	38	66
Des Moines	166	2,525	1.85	66	12
Dickinson	55	714	.52	65	63
Dubuquo	317	4,319	3.16	71	7
Emmet	57	701	.51	55	65
Fayette	108	1,380	1.01	47	19
Floyd	58	831	.61	43	47
Franklin	30	520	.38	32	85
Fremont	93	718	.52	46	61
Greene	40	768	.56	46	52
Grundy	32	379	.28	27	95
Guthrie	76	841	.61	49	45
Hamilton	73	1,076	.79	51	30

TABLE 6 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Hancock	39	\$ 557	.41	\$ 38	84
Hardin	84	1,145	.84	50	26
Harrison	88	980	.72	39	36
Henry	71	853	.62	48	43
Howard	29	481	.35	37	89
Humboldt	38	512	.37	39	86
Ida	47	651	.48	55	71
Iowa	54	663	.48	38	69
Jackson	76	1,087	.79	59	29
Jasper	73	1,368	1.00	42	20
Jefferson	65	600	.44	37	78
Johnson	72	1,907	1.40	63	17
Jones	47	840	.62	44	46
Keokuk	57	766	.56	40	54
Kossuth	67	1,126	.82	44	27
Lee	166	2,248	1.64	54	13
Linn	421	5,604	4.10	68	5
Louisa	41	412	.30	36	93
Lucas	78	710	.52	47	64
Lyon	51	572	.42	37	83
Madison	47	660	.48	46	70
Mahaska	87	858	.63	33	42
Marion	74	1,255	.92	49	24
Marshall	179	1,927	1.41	57	16
Mills	46	664	.49	42	68
Mitchell	49	716	.52	51	62
Monona	50	725	.53	40	60
Monroe	50	629	.46	42	73
Montgomery	58	848	.62	51	44
Muscatine	139	2,223	1.63	76	14
O'Brien	71	1,107	.81	60	28
Oscola	29	427	.31	42	91
Page	101	1,307	.96	50	22
Palo Alto	47	621	.45	40	76
Plymouth	58	812	.59	34	48
Pocahontas	48	766	.56	49	55
Polk	834	15,336	11.21	89	1
Pottawattamie	233	4,837	3.54	69	6
Poweshiek	65	1,064	.78	57	31
Ringgold	23	274	.20	23	99



TABLE 6 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	56	\$ 644	.47	\$ 37	72
Scott	369	5,920	4.33	77	3
Sholby	71	741	.54	43	58
Sioux	77	811	.59	30	49
Story	115	2,087	1.53	67	15
Tama	103	888	.65	40	40
Taylor	63	508	.37	34	88
Union	81	864	.63	50	41
Van Buren	27	328	.24	26	97
Wapello	154	3,217	2.35	79	9
Warren	72	681	.50	38	67
Washington	66	753	.55	38	57
Wayne	51	587	.43	43	82
Webster	153	2,675	1.96	66	10
Winnobago	53	600	.44	46	79
Winnoshiek	56	767	.56	35	53
Woodbury	406	6,544	4.78	64	2
Worth	28	319	.23	29	98
Wright	82	1,017	.74	50	35

Source: Census of Business: Retail Distribution, Volume III; U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 7

SUBJECT: Retail Trade, 1935  
Eating & Drinking Places;  
By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	5,257	\$41,784	100%	\$17	
Adair	17	103	.25	7	94
Adams	12	60	.14	6	99
Allamakee	50	306	.73	19	37
Appanoose	39	170	.41	7	77
Audubon	21	144	.35	12	84
Benton	60	367	.88	16	28
Black Hawk	149	1,776	4.25	26	4
Boone	56	428	1.03	15	22
Bremor	33	321	.77	19	35
Buchanan	37	198	.47	10	67
Buena Vista	43	434	1.04	23	21
Butler	33	206	.49	12	60
Calhoun	40	272	.65	16	47
Carroll	51	464	1.11	21	18
Cass	44	274	.66	14	46
Cedar	32	212	.51	13	59
Cerro Gordo	87	707	1.69	18	11
Cherokee	36	300	.72	16	38
Chickasaw	29	253	.61	17	51
Clarke	12	92	.22	9	96
Clay	26	232	.56	14	54
Clayton	52	360	.86	15	30
Clinton	124	930	2.23	21	8
Crawford	55	256	.61	12	50
Dallas	57	364	.87	14	29
Davis	5	62	.15	6	98
Decatur	23	142	.34	10	86
Delaware	36	200	.48	11	66
Des Moines	59	669	1.60	18	12
Dickinson	50	290	.69	26	41
Dubuque	204	1,350	3.23	22	6
Emmet	24	184	.44	14	72
Fayette	63	440	1.05	15	20
Floyd	32	286	.68	15	42
Franklin	24	172	.41	11	76
Fromont	28	105	.25	7	93
Groene	32	223	.53	14	56
Grundy	25	157	.38	11	82
Guthrie	44	223	.53	13	57
Hamilton	39	299	.72	14	39



TABLE 7 cont'd

	Number of Stores	Salos (000)	Percent of State Salos	Per Capita Salos	Rank in State Salos
Hancock	31	\$ 206	.49	\$ 14	61
Hardin	49	370	.89	16	27
Harrison	42	240	.57	10	52
Henry	25	142	.34	8	87
Howard	25	228	.54	17	55
Humboldt	27	201	.48	15	64
Ida	28	177	.42	15	74
Iowa	31	198	.47	11	68
Jackson	47	336	.80	18	34
Jasper	51	385	.92	12	24
Jefferson	28	100	.24	6	95
Johnson	75	1,057	2.53	35	7
Jones	35	314	.75	16	36
Kookuk	30	179	.43	9	73
Kossuth	48	446	1.07	18	19
Lee	82	499	1.19	12	17
Linn	183	1,705	4.08	21	5
Louisa	28	174	.42	15	75
Lucas	22	111	.27	7	91
Lyon	28	206	.49	14	62
Madison	24	120	.29	8	89
Mahaska	40	352	.84	14	31
Marion	41	272	.65	11	48
Marshall	77	563	1.35	17	16
Mills	26	159	.38	10	81
Mitchell	23	145	.35	10	83
Monona	29	197	.47	11	69
Monroe	24	166	.40	11	79
Montgomery	36	240	.57	14	53
Muscatoine	76	615	1.47	21	15
O'Brien	39	285	.68	16	43
Oscoola	18	144	.34	14	85
Pago	44	373	.89	14	26
Palo Alto	33	217	.52	14	58
Plymouth	59	422	1.01	18	23
Pocahontas	39	338	.81	22	33
Polk	474	4,663	11.16	27	1
Pottawattamie	133	787	1.88	11	10
Poweshiek	23	165	.39	9	80
Ringgold	17	88	.21	7	97

TABLE 7 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	42	\$ 280	.67	\$ 16	45
Scott	218	2,109	5.05	27	3
Sholby	28	201	.48	12	65
Sioux	41	281	.67	11	44
Story	67	664	1.59	21	13
Tama	56	299	.72	14	40
Taylor	22	109	.26	7	92
Union	33	186	.45	11	71
Van Buron	22	126	.30	10	88
Wapello	84	625	1.50	16	14
Warren	33	167	.40	9	78
Washington	29	204	.49	10	63
Wayne	24	114	.27	8	90
Webster	86	816	1.95	20	9
Winnabago	26	257	.62	20	49
Winnoshiek	41	349	.84	16	32
Woodbury	256	2,815	6.74	28	2
Worth	25	191	.46	17	70
Wright	51	375	.90	19	25

Source: Consus of Business: Retail Distribution, Volume III. U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 8

SUBJECT: Retail Trade, 1935  
General Stores With Food;  
By Counties.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	1,277	\$25,924	100%	\$10	
Adair	5	133	.51	10	78
Adams	7	349	1.35	33	24
Allamakee	20	443	1.71	27	13
Appanoose	13	259	1.00	10	43
Audubon	3	127	.49	10	81
Benton	9	228	.88	10	55
Black Hawk	5	52	.20	1	97
Boone	14	283	1.10	10	36
Bremor	13	429	1.66	25	14
Buchanan	14	247	.95	13	47
Buena Vista	18	501	1.93	27	8
Butler	16	485	1.87	28	11
Calhoun	9	335	1.29	19	26
Carroll	22	614	2.37	28	2
Cass	9	181	.70	9	68
Cedar	22	474	1.83	28	12
Cerro Gordo	18	497	1.92	13	10
Cherokee	7	159	.61	9	73
Chickasaw	11	218	.84	15	58
Clarke	2	X	-	-	-
Clay	11	283	1.09	18	35
Clayton	36	566	2.18	23	4
Clinton	21	421	1.62	9	16
Crawford	19	376	1.45	18	21
Dallas	17	322	1.24	13	28
Davis	7	89	.34	8	88
Decatur	11	133	.51	9	77
Delaware	13	219	.85	12	57
Des Moines	11	268	1.03	7	40
Dickinson	7	201	.78	18	64
Dubuque	17	297	1.15	5	31
Emmet	10	163	.63	13	72
Fayette	20	280	1.08	10	37
Floyd	2	X	-	-	-
Franklin	13	244	.94	15	49
Fromont	7	85	.33	6	89
Groene	10	283	1.09	17	34
Grundy	14	324	1.25	23	27
Guthrie	9	83	.32	5	90
Hamilton	9	120	.46	6	84

TABLE 8 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Hancock	16	\$ 313	1.21	\$ 21	30
Hardin	18	414	1.60	18	17
Harrison	17	551	2.13	22	5
Henry	7	102	.39	6	87
Howard	16	245	.95	19	48
Humboldt	11	251	.97	19	46
Ida	5	75	.29	6	92
Iowa	14	353	1.36	20	23
Jackson	19	320	1.23	17	29
Jasper	14	366	1.41	11	22
Jefferson	9	130	.50	8	80
Johnson	17	205	.79	7	63
Jones	13	574	2.21	30	3
Keokuk	15	209	.81	11	61
Kossuth	20	426	1.64	17	15
Lee	24	271	1.05	7	39
Linn	15	170	.66	2	70
Louisa	7	53	.20	5	96
Lucas	8	179	.69	12	69
Lyon	18	258	1.00	17	44
Madison	5	80	.31	5	91
Mahaska	13	499	1.93	19	9
Marion	14	243	.94	9	50
Marshall	15	239	.92	7	54
Mills	8	69	.27	4	95
Mitchell	6	73	.28	5	94
Monona	11	287	1.11	15	33
Monroe	13	182	.70	12	67
Montgomery	11	131	.51	8	79
Muscatine	9	135	.52	4	76
O'Brien	11	225	.87	12	56
Osceola	7	168	.65	16	71
Page	14	217	.84	8	59
Palo Alto	18	397	1.53	26	19
Plymouth	14	256	.99	11	45
Pocahontas	8	208	.80	13	62
Polk	22	512	1.98	3	7
Pottawattamie	13	347	1.34	5	25
Poweshiek	7	118	.46	6	85
Ringgold	9	126	.49	11	82



TABLE 8 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Sac	11	\$ 243	.94	\$ 14	50
Scott	13	216	.83	3	60
Shelby	15	206	1.03	15	41
Sioux	28	726	2.80	27	1
Story	10	201	.78	6	65
Tama	13	261	1.01	12	42
Taylor	14	156	.60	10	74
Union	5	121	.47	7	83
Van Buren	22	276	1.97	22	38
Wapello	9	110	.42	3	86
Warren	13	188	.73	11	66
Washington	15	292	1.13	15	32
Wayne	10	137	.53	10	75
Webster	16	242	.93	6	52
Winnebago	10	398	1.54	30	18
Winneshiek	22	242	.93	11	53
Woodbury	20	544	2.10	5	6
Worth	14	394	1.52	35	20
Wright	5	74	.29	4	93

X With held to avoid disclosure.

Source: Census of Business: Retail Distribution, Volume III; U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA

TABLE 9

SUBJECT: Retail Trade, 1935  
General Merchandise Group;  
By Counties.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	792	\$65,393	100%	\$26	
Adair	6	86	.13	6	78
Adams	2	X	-	-	-
Allamakee	10	220	.34	13	47
Appanoose	13	499	.76	20	24
Audubon	4	71	.11	6	82
Benton	8	238	.36	10	43
Black Hawk	21	4,365	6.68	63	3
Boone	10	474	.72	16	25
Bremor	6	229	.35	13	46
Buchanan	7	150	.23	8	61
Buena Vista	10	258	.39	14	40
Butler	5	23	.04	1	94
Calhoun	12	134	.21	8	63
Carroll	12	426	.65	19	27
Cass	9	333	.51	17	35
Cedar	5	63	.10	4	85
Cerro Gordo	9	1,922	2.94	50	8
Cherokee	8	399	.61	21	31
Chickasaw	5	174	.27	12	56
Clarke	3	132	.20	13	64
Clay	6	404	.62	25	30
Clayton	5	36	.06	1	92
Clinton	11	1,456	2.23	33	11
Crawford	6	254	.39	12	41
Dallas	11	474	.73	19	26
Davis	4	76	.12	7	80
Decatur	4	118	.18	8	68
Delaware	9	208	.32	11	48
Des Moines	9	1,591	2.43	42	10
Dickinson	4	46	.07	4	90
Dubuque	12	3,953	6.05	65	4
Emmet	6	201	.31	16	49
Fayette	15	706	1.08	24	21
Floyd	12	335	.51	17	34
Franklin	1	X	-	-	-
Fromont	8	65	.10	4	84
Groene	6	189	.29	11	52
Grundy	4	72	.11	5	81
Guthrie	10	63	.10	4	86
Hamilton	5	418	.64	20	28



TABLE 9 cont'd

	Number of Stores	Salos (000)	Percent State Salos	Per Capita Salos	Rank in State Salos
Hancock	4	\$ 49	.08	\$ 3	89
Hardin	11	321	.49	14	37
Harrison	7	136	.21	5	62
Honry	9	234	.36	13	45
Howard	4	167	.26	13	58
Humboldt	4	34	.05	3	93
Ida	7	174	.27	15	57
Iowa	7	69	.11	4	83
Jackson	5	238	.36	13	44
Jaspor	8	882	1.35	27	17
Jofferson	5	377	.58	23	33
Johnson	8	1,447	2.22	48	12
Jonos	7	158	.24	8	59
Kookuk	7	99	.15	5	73
Kossuth	9	182	.28	7	54
Lee	13	921	1.41	22	16
Linn	16	2,465	3.77	30	6
Louisa	6	43	.07	4	91
Lucas	5	314	.48	21	36
Lyon	3	120	.18	8	67
Madison	5	129	.20	9	65
Mahaska	9	831	1.27	32	19
Marion	11	265	.41	10	39
Marshall	10	1,078	1.65	32	14
Mills	4	105	.16	7	71
Mitchell	5	94	.14	7	75
Monona	7	86	.13	5	79
Monroe	5	199	.31	13	51
Montgomery	8	247	.38	15	42
Muscatine	13	944	1.44	32	15
O'Brien	9	408	.62	22	29
Osceola	5	158	.24	16	60
Pago	10	851	1.30	33	18
Palo Alto	4	185	.28	12	53
Plymouth	12	588	.90	24	22
Pocahontas	5	54	.08	3	88
Polk	24	12,550	19.19	73	1
Pottawattamie	18	1,764	2.70	25	9
Poweshiek	12	200	.31	11	50
Ringgold	5	62	.10	5	87

TABLE 9 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Sac	7	\$ 96	.15	\$ 5	74
Scott	11	5,601	8.56	72	2
Shelby	8	116	.18	7	69
Sioux	4	124	.19	5	66
Story	19	815	1.25	26	20
Tama	6	111	.17	5	70
Taylor	4	89	.14	6	76
Union	7	394	.60	23	32
Van Buren	7	X	-	-	-
Wapello	10	1,320	2.02	33	13
Warren	4	102	.16	6	72
Washington	9	536	.82	27	23
Wayne	3	16	.03	1	95
Webster	12	2,204	3.37	55	7
Winnebago	7	88	.13	7	77
Winneshiek	9	326	.50	15	36
Woodbury	14	3,070	4.70	30	5
Worth	3	X	-	-	-
Wright	9	181	.28	9	55

X With held to avoid disclosure.

Source: Census of Business: Retail Distribution, Volume III; U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 10

SUBJECT: Retail Trade, 1935  
Apparel Group; By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	1,827	\$38,026	100%	\$15	
Adair	8	56	.15	4	85
Adams	6	X	-	X	-
Allamakee	16	203	.53	12	41
Appanoose	12	153	.40	6	53
Audubon	7	82	.22	7	77
Benton	12	127	.34	6	61
Black Hawk	63	1,823	4.80	26	5
Boone	20	326	.86	11	21
Bremer	15	211	.56	12	39
Buchanan	11	134	.35	7	50
Buena Vista	23	202	.53	11	42
Butler	7	42	.11	2	89
Calhoun	10	195	.51	11	44
Carroll	19	306	.81	14	23
Cass	23	296	.78	15	24
Cedar	14	124	.33	7	64
Cerro Grodo	39	944	2.48	24	9
Cherokee	13	240	.63	13	37
Chickasaw	17	263	.69	18	32
Clarke	3	47	.12	5	88
Clay	19	431	1.13	26	18
Clayton	23	195	.51	8	45
Clinton	41	650	1.71	15	14
Crawford	10	115	.30	5	66
Dallas	20	219	.58	9	38
Davis	5	X	-	X	-
Decatur	5	37	.10	2	90
Delaware	6	153	.40	8	54
Des Moines	27	723	1.90	19	13
Dickinson	7	65	.17	6	82
Dubuque	47	969	2.55	16	8
Emmet	13	263	.69	20	33
Fayette	24	346	.91	12	20
Floyd	14	X	-	X	-
Franklin	9	148	.39	9	55
Fremont	8	52	.14	3	87
Greene	11	162	.43	10	51
Grundy	5	54	.14	4	86
Guthrie	15	112	.30	6	67
Hamilton	17	284	.75	14	26

TABLE 10 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Hancock	9	\$ 86	.23	\$ 6	75
Hardin	19	259	.68	11	34
Harrison	14	76	.20	3	81
Henry	11	148	.39	8	56
Howard	7	191	.50	15	47
Humboldt	5	78	.21	6	79
Ida	7	84	.22	7	76
Iowa	12	106	.28	6	68
Jackson	14	193	.51	10	46
Jasper	13	270	.71	8	30
Jefferson	13	184	.48	11	49
Johnson	30	771	2.03	25	12
Jones	11	99	.26	5	71
Keokuk	10	99	.26	5	72
Kossuth	15	451	1.19	17	17
Lee	58	858	2.26	21	10
Linn	72	2,945	7.75	36	2
Louisa	4	36	.10	3	91
Lucas	13	197	.52	13	43
Lyon	5	65	.17	4	83
Madison	8	126	.33	9	62
Mahaska	16	253	.67	10	36
Marion	18	271	.71	11	29
Marshall	25	321	.85	10	22
Mills	6	103	.27	6	69
Mitchell	11	188	.50	13	48
Monona	10	101	.27	6	70
Monroe	7	94	.25	6	74
Montgomery	19	284	.75	17	27
Muscatine	20	561	1.48	19	16
O'Brien	15	279	.73	15	28
Osceola	4	24	.06	2	94
Page	26	562	1.48	22	15
Palo Alto	5	166	.44	11	50
Plymouth	13	161	.42	7	52
Pocahontas	12	97	.26	6	73
Polk	144	5,883	15.47	34	1
Pottawattamie	40	1,006	2.65	14	7
Poweshiek	9	125	.33	7	63
Ringgold	5	35	.09	3	92



TABLE 10 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	11	\$ 139	.37	\$ 8	58
Scott	72	2,600	6.84	34	3
Shelby	10	147	.39	9	57
Sioux	15	81	.21	3	78
Story	24	420	1.11	13	19
Tama	14	138	.35	6	59
Taylor	12	78	.21	5	80
Union	21	257	.68	15	35
Van Buren	2	X	-	X	-
Wapello	41	1,091	2.87	27	6
Warren	8	64	.17	4	84
Washington	14	209	.55	11	40
Wayne	9	35	.09	3	93
Webster	31	855	2.25	21	11
Winnebago	13	120	.32	9	65
Winneshiek	19	269	.71	12	31
Woodbury	71	2,285	6.01	22	4
Worth	2	X	-	X	-
Wright	21	296	.78	15	25

X With held to avoid disclosure.

Source: Census of Business: U. S. Department of Commerce. Retail Distribution  
Volume III, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 11

SUBJECT: Retail Trade, 1935  
Automotive Group; By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	3,886	\$103,480	100%	\$42	
Adair	32	360	.35	26	84
Adams	23	324	.31	31	87
Allamakee	25	479	.46	29	73
Appanoose	25	739	.71	30	41
Audubon	18	472	.46	38	74
Benton	38	665	.64	29	47
Black Hawk	93	4,849	4.69	70	3
Boone	38	1,095	1.05	37	25
Bromer	35	1,108	1.07	65	24
Buchanan	24	555	.53	28	69
Buona Vista	42	630	.60	34	56
Butler	30	632	.61	36	54
Calhoun	36	596	.58	34	61
Carroll	45	1,447	1.40	65	14
Cass	46	907	.88	47	30
Cedar	24	652	.63	39	49
Cerro Gordo	46	2,755	2.66	72	8
Cherokee	34	970	.94	52	28
Chickasaw	22	256	.25	17	95
Clarke	18	122	.12	12	99
Clay	32	1,872	1.81	116	11
Clayton	40	709	.69	29	45
Clinton	86	2,402	2.32	54	9
Crawford	38	654	.63	31	48
Dallas	41	1,311	1.27	51	17
Davis	22	511	.49	46	70
Decatur	26	439	.42	29	78
Delaware	27	650	.63	36	50
Des Moines	42	1,130	1.09	30	23
Dickinson	26	429	.41	39	79
Dubuquo	80	3,003	2.90	49	6
Emmet	30	576	.56	45	65
Fayette	51	1,162	1.12	40	21
Floyd	35	780	.75	40	35
Franklin	15	325	.31	20	86
Fromont	26	778	.75	50	37
Groene	31	811	.78	49	33
Grundy	20	593	.57	42	62
Guthrie	30	277	.27	16	94
Hamilton	38	747	.72	36	40



TABLE 11 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Hancock	24	\$ 604	.58	\$ 41	60
Hardin	49	1,297	1.25	57	19
Harrison	41	778	.75	31	38
Honry	36	483	.47	27	72
Howard	21	560	.54	43	67
Humboldt	19	632	.61	48	55
Ida	24	317	.31	27	89
Iowa	24	709	.69	41	46
Jackson	35	606	.59	33	59
Jasper	44	1,256	1.21	38	20
Jefferson	26	292	.28	18	92
Johnson	40	1,634	1.58	54	12
Jones	31	786	.76	41	34
Keokuk	42	414	.40	22	80
Kossuth	40	1,154	1.12	45	22
Loc	62	1,307	1.26	32	18
Linn	125	4,636	4.48	56	4
Louisa	23	349	.34	30	85
Lucas	18	609	.59	40	57
Lyon	32	401	.39	26	82
Madison	30	412	.40	29	81
Mahaska	36	846	.82	33	31
Marion	30	463	.45	18	75
Marshall	63	1,351	1.31	40	16
Mills	24	504	.49	32	71
Mitchell	21	712	.69	51	44
Monona	22	780	.75	43	36
Monroe	19	178	.17	12	97
Montgomery	41	815	.79	49	32
Muscataine	53	1,467	1.42	50	13
O'Brien	37	441	.43	24	77
Osceola	16	396	.38	39	83
Page	46	1,399	1.35	54	15
Palo Alto	35	636	.62	41	51
Plymouth	43	910	.88	38	29
Pocahontas	24	557	.54	36	68
Polk	221	9,094	8.79	53	1
Pottawattamie	90	2,295	2.22	33	10
Poweshiek	25	715	.69	38	43
Ringgold	12	151	.15	13	98

TABLE 11 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	23	\$ 581	.56	\$ 33	64
Scott	94	4,390	4.24	57	5
Shelby	30	582	.56	34	63
Sioux	44	725	.70	27	42
Story	58	1,092	1.06	35	26
Tama	35	607	.59	28	58
Taylor	25	296	.28	20	90
Union	23	458	.44	26	76
Van Buren	29	263	.26	21	96
Wapello	45	987	.95	24	27
Warren	39	296	.29	17	91
Washington	41	633	.61	32	52
Wayne	18	282	.27	20	93
Webster	61	2,924	2.83	72	7
Winnebago	29	633	.61	48	53
Winneshiek	39	766	.74	35	39
Woodbury	137	5,353	5.17	53	2
Worth	17	318	.31	28	88
Wright	25	576	.56	28	66

Source: Census of Business: Retail Distribution, Volume III. U. S. Department of commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 12

SUBJECT: Retail Trade, 1935  
Filling Stations; By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	6,057	\$56,806	100%	\$23	
Adair	30	241	.42	17	92
Adams	29	265	.47	25	90
Allamakee	40	253	.45	15	91
Appanoose	60	325	.57	13	77
Audubon	26	344	.61	28	72
Benton	75	614	1.08	27	25
Black Hawk	123	1,375	2.42	20	6
Boone	75	630	1.11	22	23
Bremor	38	374	.66	22	61
Buchanan	43	306	.54	16	81
Buena Vista	69	599	1.06	32	27
Butler	46	473	.83	27	38
Calhoun	63	467	.82	27	40
Carroll	51	459	.81	21	42
Cass	48	589	1.04	30	28
Cedar	50	360	.63	21	68
Corro Gordo	101	868	1.53	23	11
Cherokee	53	802	1.41	43	13
Chickasaw	39	337	.59	23	73
Clarke	31	331	.58	32	75
Clay	40	375	.66	23	60
Clayton	55	351	.62	14	71
Clinton	106	922	1.62	21	10
Crawford	49	394	.69	19	57
Dallas	76	602	1.06	24	26
Davis	28	200	.35	18	97
Decatur	34	182	.32	12	98
Delaware	50	395	.70	22	56
Dos Moines	74	858	1.51	22	12
Dickinson	55	337	.59	31	74
Dubuque	108	1,093	1.92	18	8
Emmet	35	354	.62	28	70
Fayette	58	577	1.02	20	29
Floyd	47	361	.64	18	67
Franklin	46	438	.77	27	45
Fromont	37	312	.55	20	79
Groene	43	329	.58	20	76
Grundy	29	205	.36	15	96
Guthrie	54	370	.65	21	65
Hamilton	58	526	.93	25	33

TABLE 12 cont'd

	Number of Stores	Salos (000)	Percent of State Salos	Per Capita Salos	Rank in State Salos
Hancock	44	\$ 414	.73	\$ 28	53
Hardin	71	632	1.11	28	22
Harrison	54	498	.88	20	35
Henry	45	441	.78	25	44
Howard	35	420	.74	32	50
Humboldt	49	365	.64	28	66
Ida	32	294	.52	25	85
Iowa	41	401	.71	23	55
Jackson	38	372	.65	20	63
Jasper	72	545	.96	17	31
Jefferson	47	305	.54	19	82
Johnson	53	713	1.25	24	20
Jones	36	312	.55	16	80
Kookuk	60	390	.69	20	58
Kossuth	77	743	1.31	29	18
Leo	66	716	1.26	17	19
Linn	184	1,875	3.30	23	3
Louisa	32	235	.41	20	93
Lucas	32	279	.49	18	86
Lyon	44	372	.65	24	64
Madison	39	304	.54	21	83
Mahaska	68	509	.90	20	34
Marion	64	483	.85	19	36
Marshall	82	758	1.33	22	17
Mills	35	374	.66	24	62
Mitchell	36	458	.81	33	43
Monona	49	415	.73	23	52
Monroe	47	301	.53	20	84
Montgomery	43	543	.96	32	32
Muscataine	66	797	1.40	27	14
O'Brien	58	466	.82	25	41
Oscola	29	279	.49	27	87
Page	48	431	.76	17	46
Palo Alto	51	472	.83	31	39
Plymouth	62	641	1.13	27	21
Pocahontas	46	384	.68	24	59
Polk	406	4,371	7.69	25	1
Pottawattamie	134	1,565	2.75	22	5
Poweshiek	49	570	1.00	30	30
Ringgold	28	231	.40	19	94



TABLE 12 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	51	\$ 416	.73	\$ 24	51
Scott	127	1,810	3.18	23	4
Shelby	43	412	.73	24	54
Sioux	59	792	1.39	30	15
Story	127	1,208	2.13	39	7
Tama	52	359	.63	16	69
Taylor	41	313	.55	21	78
Union	46	272	.48	16	89
Van Buren	25	163	.29	13	99
Wapello	102	788	1.39	19	16
Warren	77	423	.74	24	49
Washington	46	476	.84	24	37
Wayne	36	210	.37	15	95
Webster	94	949	1.67	23	9
Winnnebago	34	623	1.10	47	24
Winneshiek	55	427	.75	20	47
Woodbury	232	2,600	4.58	26	2
Worth	26	274	.48	25	88
Wright	60	424	.75	21	48

Source: Census of Business: Retail Distribution, Volume III. U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 13

SUBJECT: Retail Trade, 1935  
Furniture-Household-Radio;  
By Counties

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	1,278	\$21,996	100%	\$ 9	
Adair	7	68	.31	5	66
Adams	6	29	.13	3	92
Allamakee	10	88	.40	5	57
Appanoose	9	67	.31	3	68
Audubon	5	66	.30	5	70
Benton	17	158	.72	7	29
Black Hawk	36	677	3.08	10	6
Boone	20	316	1.44	11	15
Bromer	10	121	.55	7	41
Buchanan	16	174	.79	9	24
Buena Vista	18	204	.93	11	19
Butler	17	65	.30	4	71
Calhoun	14	114	.52	6	47
Carroll	20	167	.76	7	25
Cass	13	164	.75	8	27
Cedar	5	18	.08	1	95
Cerro Gordo	18	373	1.70	10	12
Cherokee	10	121	.55	6	42
Chickasaw	12	80	.36	5	60
Clarko	3	X	-	-	-
Clay	6	186	.85	12	21
Clayton	14	117	.53	5	45
Clinton	25	435	1.98	10	11
Crawford	9	80	.36	4	61
Dallas	11	106	.48	4	50
Davis	2	X	-	-	-
Decatur	10	73	.33	5	64
Delaware	7	47	.21	3	84
Des Moines	16	694	3.16	18	5
Dickinson	8	50	.23	5	82
Dubuque	29	662	3.01	11	7
Emmet	12	237	1.08	18	17
Fayette	17	166	.75	6	26
Floyd	10	125	.57	6	40
Franklin	5	X	-	-	-
Fromont	8	54	.25	3	78
Greene	6	50	.23	3	83
Grundy	4	40	.18	3	88
Guthrie	8	58	.26	3	77
Hamilton	10	179	.81	9	23



TABLE 13 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Hancock	9	\$ 107	.49	\$ 7	49
Hardin	17	154	.70	7	31
Harrison	12	86	.39	3	59
Henry	14	118	.54	7	44
Howard	8	68	.31	5	67
Humboldt	8	54	.25	4	79
Ida	10	62	.28	5	73
Iowa	8	46	.21	3	86
Jackson	16	91	.41	5	56
Jasper	8	95	.43	3	55
Jefferson	11	100	.45	8	52
Johnson	12	324	1.47	11	14
Jones	12	80	.36	4	62
Keokuk	11	61	.28	3	74
Kossuth	16	204	.93	8	20
Lee	29	544	2.47	13	9
Linn	50	1,461	6.64	18	3
Louisa	9	60	.27	5	75
Lucas	7	116	.53	8	46
Lyon	3	13	.06	1	96
Madison	4	40	.18	3	89
Mahaska	8	146	.66	6	34
Marion	12	114	.52	4	48
Marshall	14	153	.70	5	33
Mills	5	38	.17	2	90
Mitchell	7	105	.48	7	51
Monona	8	20	.09	1	94
Monroe	5	65	.30	4	72
Montgomery	10	128	.58	8	39
Muscatine	16	287	1.30	10	16
O'Brien	17	218	.99	12	18
Osceola	6	53	.24	5	81
Page	8	157	.71	6	30
Palo Alto	10	121	.55	8	43
Plymouth	13	140	.64	6	35
Pocahontas	10	60	.27	4	76
Polk	62	4,385	19.94	25	1
Pottawattamie	30	632	2.87	9	8
Poweshiek	7	96	.44	5	54
Ringgold	4	28	.13	2	93

TABLE 13 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Sac	11	\$ 131	.60	\$ 7	37
Scott	39	1,512	6.87	20	2
Shelby	5	30	.14	2	91
Sioux	16	97	.44	4	53
Story	15	185	.84	6	22
Tama	6	54	.25	2	80
Taylor	9	47	.21	3	85
Union	11	154	.70	9	32
Van Buren	9	88	.40	7	58
Wapello	12	344	1.56	8	13
Warren	10	46	.21	3	87
Washington	14	159	.72	8	28
Wayne	8	71	.32	5	65
Webster	21	518	2.35	13	10
Winnobago	6	67	.30	5	69
Winneshiek	10	129	.59	6	38
Woodbury	45	806	3.66	8	4
Worth	8	80	.36	7	63
Wright	14	135	.61	7	36

X With held to avoid disclosure.

Source: Census of Business: Retail Distribution, Volume III; U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 14

SUBJECT: Retail Trade, 1935  
Lumber-Building-Hardware;  
By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	3,514	\$75,761	100%	\$31	
Adair	21	376	.50	27	86
Adams	17	274	.36	26	92
Allamakee	29	553	.73	34	65
Appanoose	14	145	.19	6	98
Audubon	26	459	.61	37	76
Benton	45	1,027	1.36	45	20
Black Hawk	49	1,453	1.92	21	6
Boone	34	753	.99	26	12
Bremor	32	834	1.10	49	32
Buchanan	28	532	.70	27	68
Buena Vista	45	1,194	1.58	64	14
Butler	43	904	1.19	51	26
Calhoun	46	815	1.08	46	35
Carroll	46	875	1.16	39	28
Cass	36	819	1.08	42	34
Cedar	32	565	.75	34	64
Cerro Gordo	37	1,233	1.63	32	13
Cherokee	36	845	1.12	45	30
Chickasaw	36	807	1.07	55	37
Clarke	13	137	.18	13	99
Clay	38	1,121	1.48	70	17
Clayton	44	673	.89	27	51
Clinton	58	1,329	1.76	30	9
Crawford	46	920	1.21	44	24
Dallas	38	607	.80	24	59
Davis	15	182	.24	16	95
Decatur	20	189	.25	13	94
Delaware	28	441	.58	24	80
Des Moines	35	796	1.05	21	38
Dickinson	31	603	.80	55	61
Dubuque	51	1,279	1.69	21	11
Emmet	25	615	.81	48	57
Fayette	50	907	1.20	31	25
Floyd	26	615	.81	31	58
Franklin	22	377	.50	23	85
Fromont	28	406	.54	26	84
Groene	29	476	.63	29	74
Grundy	22	579	.77	41	63
Guthrie	39	481	.64	28	73
Hamilton	38	877	1.16	42	27

TABLE 14 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Hancock	28	\$ 635	.84	\$43	53
Hardin	57	1,164	1.54	51	15
Harrison	43	774	1.02	31	40
Henry	34	518	.68	29	70
Howard	18	449	.59	34	78
Humboldt	28	669	.88	51	52
Ida	25	519	.69	43	69
Iowa	24	449	.59	26	79
Jackson	41	617	.82	33	56
Jasper	37	850	1.12	26	29
Jefferson	20	318	.42	20	88
Johnson	32	1,030	1.36	34	19
Jones	38	795	1.05	41	39
Keokuk	38	456	.60	24	77
Kossuth	52	1,358	1.79	53	7
Lee	38	744	.98	18	43
Linn	76	2,215	2.92	27	3
Louisa	15	313	.41	27	89
Lucas	17	607	.80	40	60
Lyon	41	695	.92	45	47
Madison	23	297	.39	21	90
Mahaska	23	467	.62	18	75
Marion	30	407	.54	16	83
Marshall	51	1,027	1.35	30	21
Mills	29	419	.55	26	82
Mitchell	26	695	.92	49	48
Monona	30	623	.82	34	55
Monroe	12	163	.21	11	96
Montgomery	33	626	.83	37	54
Muscataine	29	922	1.22	31	23
O'Brien	47	1,131	1.49	61	16
Oscoda	23	514	.68	50	71
Pago	33	841	1.11	32	31
Palo Alto	36	725	.96	47	45
Plymouth	43	1,078	1.42	45	18
Pocahontas	39	685	.90	44	49
Polk	80	2,479	3.27	14	2
Pottawattamie	71	1,534	2.02	22	5
Poweshiek	26	534	.70	29	67
Ringgold	14	152	.20	13	97



TABLE 14 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	32	\$ 762	1.01	\$ 43	41
Scott	48	1,662	2.19	21	4
Shelby	35	679	.90	40	50
Sioux	57	1,320	1.74	49	10
Story	56	1,352	1.78	43	8
Tama	46	707	.93	32	46
Taylor	30	284	.37	19	91
Union	27	345	.46	20	87
Van Buren	22	215	.28	17	93
Wapello	44	834	1.10	21	33
Warren	37	549	.72	31	66
Washington	28	731	.96	37	44
Wayne	27	496	.65	36	72
Webster	56	1,274	1.68	32	12
Winnobago	35	808	1.07	61	36
Winnoshiek	35	584	.77	27	62
Woodbury	90	3,199	4.22	31	1
Worth	23	434	.57	39	81
Wright	38	959	1.27	47	22

Source: Census of Business: Retail Distribution, Volume III, U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 15

SUBJECT: Retail Trade, 1935  
Drug Stores; By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	1,309	\$22,103	100%	\$9	
Adair	9	85	.38	6	79
Adams	3	60	.27	6	93
Allamakee	6	97	.44	6	65
Appanoose	10	133	.60	5	47
Audubon	7	53	.24	4	94
Benton	10	95	.43	4	68
Black Hawk	29	732	3.31	11	5
Boone	12	199	.90	7	22
Bremer	8	124	.56	7	49
Buchanan	11	107	.47	5	59
Buena Vista	10	117	.53	6	52
Butler	11	101	.46	6	62
Calhoun	10	155	.70	9	38
Carroll	15	163	.74	7	35
Cass	11	143	.65	7	42
Cedar	13	103	.47	6	61
Cerro Gordo	15	365	1.65	9	12
Cherokee	10	168	.76	9	33
Chickasaw	7	69	.31	5	88
Clarke	5	67	.30	6	91
Clay	10	284	1.28	18	15
Clayton	15	171	.77	7	30
Clinton	22	344	1.56	8	14
Crawford	14	123	.56	6	50
Dallas	17	233	1.05	9	20
Davis	5	53	.24	5	94
Decatur	6	42	.19	3	97
Delaware	8	95	.43	5	69
Des Moines	17	415	1.88	11	9
Dickinson	5	92	.42	8	74
Dubuque	30	478	2.16	8	7
Emmet	5	78	.35	6	81
Fayette	14	189	.86	6	24
Floyd	11	169	.76	9	32
Franklin	6	77	.35	5	82
Fromont	10	111	.50	7	55
Groene	7	90	.41	5	76
Grundy	8	97	.44	7	66
Guthrie	11	101	.46	6	63
Hamilton	15	121	.55	6	51



TABLE 15 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Hancock	8	\$ 107	.49	\$ 7	57
Hardin	11	145	.66	6	41
Harrison	14	189	.86	8	25
Henry	9	117	.53	7	53
Howard	9	92	.42	7	75
Humboldt	7	94	.43	7	72
Ida	7	95	.43	8	70
Iowa	7	74	.33	4	85
Jackson	12	176	.80	10	28
Jasper	14	238	1.08	7	19
Jefferson	7	170	.77	10	31
Johnson	14	392	1.77	13	11
Jones	8	90	.41	5	77
Kookuk	15	134	.61	7	46
Kossuth	16	202	.91	8	21
Lee	21	439	1.99	11	8
Linn	58	1,393	6.30	17	3
Louisa	7	62	.28	5	92
Lucas	7	105	.48	7	60
Lyon	9	69	.31	5	89
Madison	8	93	.42	6	73
Mahaska	8	142	.64	6	43
Marion	9	156	.71	6	37
Marshall	13	181	.82	5	27
Mills	10	107	.48	7	58
Mitchell	7	75	.34	5	84
Monona	7	68	.31	4	90
Monroe	5	46	.21	3	96
Montgomery	12	147	.67	9	40
Muscatinie	16	240	1.09	8	18
O'Brien	11	152	.69	8	39
Oscoda	6	77	.35	8	83
Pago	12	246	1.11	9	17
Palo Alto	10	111	.50	7	56
Plymouth	10	164	.74	7	34
Pocahontas	11	183	.83	12	26
Polk	113	3,398	15.37	20	1
Pottawattamie	37	687	3.11	10	6
Poweshiek	9	129	.58	7	48
Ringgold	4	39	.18	3	99

TABLE 15 cont'd

	Number of Stores	Salos (000)	Percent of State Salos	Per Capita Salos	Rank in State Salos
Sac	9	\$ 97	.44	\$ 5	67
Scott	34	763	3.45	10	4
Shelby	11	114	.52	7	54
Sioux	15	174	.79	6	29
Story	23	276	1.25	9	16
Tama	12	139	.63	6	44
Taylor	9	95	.43	6	71
Union	10	158	.71	9	36
Van Buren	7	40	.18	3	98
Wapello	19	403	1.82	10	10
Warren	7	89	.40	5	78
Washington	9	135	.61	7	45
Wayne	8	74	.33	5	86
Webster	17	358	1.62	9	13
Winnebago	7	83	.38	6	80
Winneshiek	9	99	.45	5	64
Woodbury	52	1,416	6.41	14	2
Worth	9	72	.32	6	87
Wright	16	195	.88	10	23

Source: Census of Business: Retail Distribution, Volume III. U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 16SUBJECT: Retail Trade, 1935  
Other Stores & Liquor Stores;  
By Counties

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
STATE TOTALS	4,326	\$61,876	100%	\$ 25	
Adair	28	265	.43	19	56
Adams	12	200	.32	19	71
Allamakee	25	481	.77	30	26
Appanoose	47	252	.41	10	57
Audubon	18	225	.36	18	65
Benton	36	401	.65	18	34
Black Hawk	161	2,589	4.18	38	5
Boone	47	492	.80	17	25
Bremer	26	402	.65	24	33
Buchanan	27	362	.57	19	42
Buena Vista	43	335	.54	18	43
Butler	21	150	.24	9	81
Calhoun	21	182	.28	10	77
Carroll	33	506	.82	23	24
Cass	41	300	.47	15	47
Cedar	25	433	.70	26	31
Cerro Gordo	79	1,551	2.51	41	10
Cherokee	26	175	.28	9	78
Chickasaw	22	212	.34	15	69
Clarke	21	98	.16	9	89
Clay	27	323	.52	20	44
Clayton	33	250	.40	10	58
Clinton	134	1,666	2.69	38	8
Crawford	30	280	.45	13	50
Dallas	28	228	.37	9	63
Davis	19	33	.05	3	99
Decatur	20	269	.43	18	53
Delaware	42	463	.75	26	27
Des Moines	60	1,159	1.87	30	14
Dickinson	31	196	.32	18	73
Dubuque	95	2,005	3.24	33	7
Emmet	17	240	.39	19	61
Fayette	56	712	1.15	24	19
Floyd	22	278	.45	14	52
Franklin	11	226	.37	14	64
Fremon t	23	58	.09	4	96
Greene	19	114	.18	7	88
Grundy	18	98	.16	7	90
Guthrie	19	79	.13	5	92
Hamilton	22	462	.75	22	28

TABLE 16 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Hancock	14	\$ 289	.47	\$ 20	49
Hardin	47	523	.85	23	23
Harrison	30	221	.38	9	67
Henry	29	394	.64	22	36
Howard	26	197	.32	15	72
Humboldt	19	41	.07	3	97
Ida	21	246	.40	21	59
Iowa	32	267	.43	15	54
Jackson	27	452	.73	25	29
Jasper	38	647	1.05	20	20
Jefferson	46	394	.64	24	37
Johnson	43	1,394	2.25	46	11
Jones	28	383	.62	20	39
Keokuk	37	280	.45	15	51
Kossuth	35	379	.61	15	40
Lee	81	1,248	2.02	30	12
Linn	189	3,152	5.09	39	3
Louisa	17	379	.61	33	41
Lucas	19	175	.28	12	79
Lyon	15	85	.14	6	91
Madison	17	439	.71	31	30
Mahaska	35	418	.68	16	32
Marion	44	290	.47	11	48
Marshall	79	920	1.49	27	16
Mills	24	231	.37	15	62
Mitchell	15	78	.13	6	93
Monona	24	131	.21	7	86
Monroe	26	225	.36	15	66
Montgomery	45	242	.39	14	60
Muscatine	58	833	1.35	28	17
O'Brien	28	204	.33	11	70
Osceola	12	37	.06	4	98
Page	56	2,881	4.66	111	6
Palo Alto	22	192	.31	13	75
Plymouth	30	399	.64	17	35
Pocahontas	19	65	.11	4	95
Polk	350	9,666	15.62	56	1
Pottawattamie	111	1,600	2.59	23	9
Poweshiek	36	266	.43	14	55
Ringgold	20	123	.20	10	87



TABLE 16 cont'd

	Number of Stores	Sales (000)	Percent of State Sales	Per Capita Sales	Rank in State Sales
Sac	23	\$ 138	.22	\$ 8	85
Scott	168	2,852	4.61	37	4
Shelby	24	215	.35	13	68
Sioux	31	143	.23	5	84
Story	55	946	1.53	30	15
Tama	38	391	.63	18	38
Taylor	22	195	.32	13	74
Union	46	642	1.04	37	21
Van Buren	28	145	.23	12	82
Wapello	90	790	1.28	20	18
Warren	34	314	.51	18	45
Washington	30	635	1.03	32	22
Wayne	20	312	.50	23	46
Webster	65	1,235	2.00	31	13
Winnebago	18	144	.23	11	83
Winneshiek	24	153	.25	7	80
Woodbury	226	3,231	5.22	32	2
Worth	16	70	.11	6	94
Wright	41	189	.31	9	76

Source: Census of Business: Retail Distribution, Volume III; U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 17A

SUBJECT: All Retail Trade, 1929 & 1935;  
By Towns Over 2500 Population.

	Number of Stores		Per cent of Change 1929-35	Number of Employees*		Payroll (000)		Per cent of Change 1929-35
	1929	1935		1929	1935	1929	1935	
TOTAL FOR ALL TOWNS	16,418	18,860	13.1	52,295	53,962	\$66,656	\$43,855	-34.2
Albia	109	128	17.4	193	237	185	139	-24.9
Algona	96	110	14.6	226	280	284	242	-14.8
Ames	186	188	1.1	621	621	686	501	-27.0
Anamosa	68	60	-11.8	128	128	116	90	-21.4
Atlantic	146	167	14.4	396	396	414	293	-29.2
Belle Plaine	68	90	32.4	108	167	117	96	-17.9
Bettendorf	25	37	48.0	51	40	95	41	-56.8
Boone	206	228	10.7	591	549	688	392	-43.0
Burlington	404	395	-2.2	1,418	1,173	1,877	1,006	-46.4
Carroll	107	123	15.0	308	333	377	293	-22.3
Cedar Falls	121	152	25.6	311	404	382	247	-35.3
Cedar Rapids**	821	1,012	23.3	3,062	2,855	4,012	2,630	-34.4
Centerville	178	149	-16.3	357	379	370	117	-68.4
Chariton	141	143	1.4	302	307	322	220	-31.7
Charles City	157	154	-1.9	319	393	422	222	-47.4
Cherokee	89	134	50.6	301	324	371	325	-12.4
Clarinda	115	125	8.7	290	319	332	253	-23.8
Clarion	60	90	50.0	105	122	120	83	-30.8
Clear Lake	76	84	10.5	104	117	129	80	-38.0
Clinton	495	551	11.3	1,265	1,653	1,594	1,244	-22.0
Council Bluffs	482	594	23.2	1,344	1,672	1,757	1,420	-19.2
Cresco	87	87	0.0	160	210	191	162	-15.2
Creston	152	188	23.7	449	435	468	286	-38.9
Davenport	918	961	4.7	4,130	3,695	5,317	3,147	-40.8
Decorah	127	134	5.5	279	301	319	222	-30.4
Denison	96	127	32.3	218	248	251	177	-29.5
Des Moines	2,031	2,408	18.6	8,848	9,231	11,740	8,458	-28.0
Dubuque	580	665	14.7	1,952	2,091	2,516	1,743	-30.7
Eagle Grove	99	118	19.2	149	168	180	113	-37.2
Eldora	69	84	21.7	128	182	154	166	-7.8
Estherville	84	133	58.3	224	253	247	189	-23.5
Emmetsburg	61	92	50.8	145	187	167	155	-7.2
Fairfield	150	182	21.3	345	303	466	204	-56.2
Fort Dodge	371	408	10.0	1,211	1,457	1,540	1,207	-21.6
Fort Madison	228	230	.9	480	447	581	327	-43.7



TABLE 17A cont'd

	Number of Stores		Per cent of Change	Number of Employees*		Payroll (000)		Per cent of Change
	1929	1935	1929-35	1929	1935	1929	1935	1929-35
Glenwood	55	73	32.7	96	137	124	90	-27.4
Grinnell	93	94	1.1	241	241	331	180	-45.6
Hampton	86	76	-11.7	149	133	238	106	-55.5
Harlan	47	115	144.7	132	195	163	145	-11.0
Independence	97	110	13.4	207	209	248	177	-28.6
Indianola	87	123	41.4	134	191	167	110	-34.1
Iowa City	230	260	13.0	1,031	1,240	1,273	926	-27.3
Iowa Falls	120	127	6.0	261	260	300	188	-37.3
Jefferson	76	88	15.8	136	192	170	127	-25.2
Keokuk	292	292	0.0	910	737	976	540	-44.7
Knoxville	90	106	17.8	208	184	234	132	-43.6
Le Mars	91	123	35.2	292	285	395	239	-39.5
Manchester	97	121	24.7	189	241	208	161	-22.6
Maquoketa	109	117	7.3	193	264	225	184	-18.2
Marion	70	85	21.4	120	128	151	98	-35.1
Marshalltown	342	392	14.6	1,030	846	1,224	599	-51.1
Mason City	380	411	8.1	1,436	1,369	1,769	1,192	-32.6
Missouri Valley	64	97	51.6	142	187	173	142	-17.9
Mount Pleasant	86	122	41.9	196	253	228	191	-16.2
Muscataine	385	331	-14.0	986	936	1,172	649	-44.6
Nevada	76	96	26.3	110	135	142	101	-28.9
Newton	151	142	-6.0	537	533	708	422	-40.4
Oelwein	129	147	14.0	355	410	408	307	-24.8
Onawa	60	68	13.3	103	126	125	89	-28.8
Osage	69	71	3.0	166	157	211	162	-23.2
Osceola	79	82	3.8	127	141	132	92	-30.3
Oskaloosa	205	217	5.9	641	606	778	463	-40.5
Ottumwa	382	485	27.0	1,268	1,261	1,480	1,009	-31.8
Pella	85	96	12.9	164	147	162	78	-51.9
Perry	96	137	42.7	321	385	333	252	-24.3
Red Oak	129	164	27.1	306	316	335	233	-30.4
Sac City	62	68	10.0	155	128	188	194	-50.0
Shenandoah	137	146	6.6	865	690	982	480	-51.1
Sheldon	77	91	18.2	188	211	216	159	-26.4
Sioux City**	1,059	1,232	16.3	4,857	3,658	6,200	3,104	-49.9
Spencer	127	140	10.2	351	495	433	464	7.2
Storm Lake	84	123	46.4	226	297	268	209	-22.0
Tama	71	85	19.7	91	113	103	72	-30.1
Valley Junction	52	61	17.3	107	123	144	121	-16.0
Vinton	88	107	21.6	127	173	150	127	-15.3

TABLE 17A cont'd

	Number of Stores		Per cent of Change	Number of Employees		Payroll (000)		Per cent of Change
	1929	1935	1929-35	1929	1935	1929	1935	1929-35
Washington	130	114	-12.3	281	317	344	247	-28.2
Waterloo	596	719	20.6	2,640	2,629	3,322	2,173	-34.6
Waukon	52	90	73.1	109	168	128	117	-8.6
Waverly	88	114	29.5	196	239	243	186	-23.4
Webster City	143	159	11.2	328	401	344	285	-17.2
Winterset	91	112	23.1	184	198	221	143	-35.3

Note:\*Figures for 1929 and 1935 are not comparable. In 1929 only full-time employees were enumerated, but in 1935 part-time employees were included. Payroll figures for each year, however, represent payments to all employees.

\*\*Figures affected by inability to obtain reports from three stores in Sioux City and two stores in Cedar Rapids.

Source: Census of Business; Retail Distribution, Volume III, U. S. Department of Commerce, 1929 and 1935.



DISTRIBUTION DATA - IOWA  
TABLE 17B

SUBJECT: All Retail Trade,  
By Towns Over 2500.  
1929 and 1935.

	Sales (000)		Per cent of Change	Per cent of State Retail Sales		Per Capita Sales		Rank in Sales	
	1929	1935	1929-35	1929	1935	1929	1935	1929-35	
TOTAL FOR ALL TOWNS	\$629,883	\$434,163	-31.7	65.38	66.79	\$643	\$443		
Albia	2,354	1,697	-27.9	.24	.26	532	385	60	62
Algona	3,276	3,093	- 5.6	.34	.48	822	776	44	30
Ames	7,028	5,054	-28.1	.72	.78	685	493	20	18
Anamosa	1,351	1,352	.1	.14	.21	377	378	80	71
Atlantic	4,909	3,359	-31.6	.51	.52	879	601	24	27
Belle Plaine	1,439	1,191	-17.2	.15	.18	444	368	78	78
Bettendorf	868	547	-37.0	.09	.08	314	198	81	81
Boone	6,526	4,817	-26.2	.67	.74	549	405	21	20
Burlington	16,134	9,480	-41.2	1.66	1.46	603	354	8	12
Carroll	4,216	3,187	-24.4	.43	.49	899	679	34	28
Cedar Falls	4,457	2,852	-36.0	.46	.44	605	387	31	35
Cedar Rapids*	34,932	23,586	-32.5	3.59	3.63	623	420	4	4
Centerville	4,616	2,739	-40.7	.48	.42	568	336	28	38
Chariton	4,223	2,893	-31.5	.44	.45	787	539	33	34
Charles City	4,999	2,788	-44.2	.52	.43	622	347	23	36
Cherokee	4,088	3,103	-24.1	.42	.48	634	482	36	29
Clarinda	3,574	3,492	- 2.3	.37	.54	720	704	40	24
Clarion	1,469	1,383	- 5.9	.15	.21	570	536	77	70
Clear Lake	1,809	983	-45.7	.19	.15	590	321	73	80
Clinton	15,259	9,757	-36.1	1.57	1.50	593	379	10	10
Council Bluffs	17,359	13,411	-22.7	1.79	2.06	413	319	7	7
Cresco	2,516	1,942	-22.8	.26	.30	820	633	57	55
Creston	4,816	3,064	-36.4	.50	.47	559	356	25	32
Davenport	43,684	26,923	-38.4	4.49	4.14	719	443	3	3
Decorah	3,560	2,568	-27.9	.37	.39	777	561	42	41
Denison	2,857	2,121	-25.8	.29	.32	732	543	50	50
Des Moines	89,665	68,801	-23.3	9.22	10.58	629	483	1	1
Dubuque	24,480	16,157	-34.0	2.52	2.49	587	388	6	6
Eagle Grove	2,042	1,292	-36.7	.21	.20	502	317	66	73
Eldora	1,845	1,458	-21.0	.19	.22	577	456	71	67
Estherville	3,573	2,481	-30.6	.37	.38	723	502	41	43
Emmetsburg	2,297	1,864	-18.9	.24	.29	802	651	61	58
Fairfield	4,523	2,454	-45.7	.47	.38	683	371	29	44
Fort Dodge	14,718	11,783	-19.9	1.51	1.81	672	538	11	8
Fort Madison	6,309	3,582	-43.2	.65	.55	458	260	22	23



TABLE 17B cont'd

	Sales (000)		Per cent of Change	Per cent of State		Per Capita Sales		Rank in Sales	
	1929	1935	1929-35	Retail 1929	Sales 1935	1929	1935	1929-35	
Glenwood	\$1,650	\$1,222	-25.9	.17	.19	\$387	\$286	75	76
Grinnell	3,386	2,143	-36.7	.35	.33	684	433	43	47
Hampton	2,596	1,573	-39.4	.27	.24	747	453	54	65
Harlan	1,972	2,048	3.9	.20	.32	627	651	70	52
Independence	2,721	2,138	-21.4	.28	.33	737	579	53	48
Indianola	2,457	1,650	-32.8	.25	.25	704	473	58	64
Iowa City	12,231	9,357	-23.5	1.26	1.44	797	610	13	13
Iowa Falls	3,908	2,692	-31.1	.40	.41	950	655	38	40
Jefferson	2,442	1,825	-25.3	.25	.28	712	532	59	60
Keokuk	9,171	5,180	-43.5	.94	.80	607	343	16	16
Knoxville	2,795	1,826	-34.7	.29	.28	595	389	52	59
Le Mars	4,508	2,541	-43.6	.46	.39	942	531	30	42
Manchester	2,814	2,138	-24.0	.29	.33	824	626	51	49
Maquoketa	3,038	2,398	-21.1	.31	.37	845	667	48	45
Marion	1,704	1,221	-28.3	.18	.19	392	281	74	77
Marshalltown	11,587	6,911	-40.4	1.19	1.06	667	399	14	15
Mason City	16,088	11,625	-27.7	1.65	1.79	690	499	9	9
Missouri Valley	2,241	1,668	-25.6	.23	.26	530	394	62	63
Mount Pleasant	2,526	2,089	-17.3	.25	.32	675	558	56	51
Muscatine	11,228	7,265	-35.3	1.15	1.12	669	433	15	14
Nevada	2,016	1,501	-25.5	.21	.23	643	479	67	66
Newton	7,484	4,761	-36.4	.77	.73	647	412	18	21
Oelwein	4,679	3,364	-28.1	.48	.52	600	432	27	26
Onawa	1,554	1,312	-15.6	.16	.20	612	517	76	72
Osage	2,517	1,931	-23.3	.26	.30	849	651	56	57
Osceola	2,006	1,237	-38.3	.21	.19	700	431	68	75
Oskaloosa	7,160	4,422	-38.2	.74	.68	707	437	19	22
Ottumwa	14,082	9,547	-32.2	1.45	1.47	502	340	12	11
Pella	2,194	1,257	-42.7	.23	.19	660	378	63	74
Perry	3,980	3,088	-22.4	.41	.48	677	525	37	31
Red Oak	4,259	2,998	-29.6	.44	.46	737	519	32	33
Sac. City	1,973	1,385	-29.8	.20	.21	691	485	69	68
Shenandoah	9,261	4,987	-46.2	.95	.77	1,424	767	17	19
Sheldon	2,939	1,935	-34.2	.30	.30	885	583	49	56
Sioux City*	52,145	28,330	-45.7	5.36	4.36	659	358	2	2
Spencer	4,798	5,075	5.8	.49	.78	956	1,011	26	17
Storm Lake	3,247	2,753	-15.2	.33	.42	781	663	46	37
Tama	1,353	1,034	-23.6	.14	.16	515	394	79	79
Valley Junction	1,817	1,385	-23.8	.19	.21	425	324	72	69
Vinton	2,086	2,029	-2.7	.21	.31	619	602	64	53



TABLE 17B cont'd

	Sales (000)		Per cent of Change	Per cent of State Retail Sales		Per Capita Sales		Rank in Sales	
	1929	1935	1929-35	1929	1935	1929-1935	1929-35	1929-35	1929-35
Washington	\$ 3,901	\$2,737	-29.8	.40	.42	\$810	\$569	39	39
Waterloo	28,856	20,846	-27.8	2.97	3.21	625	451	5	5
Waukon	2,062	1,739	-15.7	.21	.27	816	688	65	61
Waverly	3,251	2,325	-28.5	.33	.36	890	637	45	46
Webster City	4,191	3,446	-17.8	.43	.53	597	491	35	25
Winterset	3,238	1,975	-39.0	.33	.30	1,109	676	47	54

Note: Figures for Cedar Rapids and Sioux City affected by incomplete coverage in 1935.

Source: Census of Business: Retail Distribution, 1929 and 1935. U. S. Department of Commerce.

DISTRIBUTION DATA - IOWA  
TABLE 18SUBJECT: Retail Trade, 1935  
Food Stores; By Towns over 2500

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	5,062	\$ 94,125	68.76	\$ 96	
Albia	30	537	.39	121	41
Algona	23	583	.43	146	35
Ames	44	1,144	.84	111	18
Anamosa	13	378	.28	106	64
Atlantic	36	675	.49	121	27
Belle Plaine	15	311	.23	96	76
Bettendorf	16	213	.16	78	81
Boone	52	1,222	.89	103	17
Burlington	135	2,243	1.64	84	11
Carroll	19	452	.33	96	50
Cedar Falls	45	837	.61	114	20
Cedar Rapids	309	4,481	3.27	80	5
Centerville	42	705	.52	87	26
Chariton	47	575	.42	107	36
Charles City	32	493	.36	61	44
Cherokee	27	612	.45	95	32
Clarinda	30	554	.40	112	38
Clarion	17	324	.24	126	74
Clear Lake	26	271	.20	88	78
Clinton	182	2,623	1.92	102	12
Council Bluffs	159	3,993	2.92	95	6
Cresco	11	328	.24	107	73
Creston	54	674	.49	78	28
Davenport	288	5,234	3.82	86	3
Decorah	26	472	.34	103	46
Denison	26	439	.32	112	56
Des Moines	748	14,242	10.40	100	1
Dubuque	225	3,627	2.65	87	7
Eagle Grove	29	392	.29	96	62
Eldora	16	321	.24	100	75
Estherville	34	541	.40	110	39
Emmetsburg	16	410	.30	143	60
Fairfield	45	474	.35	72	45
Fort Dodge	105	2,254	1.65	103	10
Fort Madison	60	775	.57	56	22
Glenwood	10	337	.25	79	72
Grinnell	17	599	.44	121	34
Hampton	18	415	.30	119	58
Harlan	27	457	.33	145	49
Independence	19	452	.33	122	51



TABLE 18 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	23	\$ 414	.30	\$ 119	59
Iowa City	58	1,757	1.28	115	14
Iowa Falls	24	442	.32	107	55
Jefferson	16	451	.33	131	52
Keokuk	83	1,319	.96	87	16
Knoxville	21	504	.37	107	43
Le Mars	25	407	.30	85	61
Manchester	25	384	.28	112	63
Maquoketa	24	654	.48	182	29
Marion	22	352	.26	81	70
Marshalltown	119	1,556	1.14	90	15
Mason City	111	2,264	1.65	97	9
Missouri Valley	28	463	.34	109	48
Mount Pleasant	33	450	.33	120	53
Muscatine	109	1,761	1.29	105	13
Nevada	17	373	.27	119	65
Newton	32	852	.62	74	19
Oelwein	36	759	.55	97	23
Onawa	12	265	.19	104	79
Osage	15	373	.27	126	66
Osceola	15	369	.27	129	67
Oskaloosa	54	633	.46	63	30
Ottumwa	123	2,916	2.13	104	8
Pella	15	360	.26	108	68
Perry	37	780	.57	133	21
Red Oak	28	538	.39	93	40
Sac City	13	246	.18	86	80
Shenandoah	38	603	.44	93	33
Sheldon	16	358	.26	109	69
Sioux City	359	6,082	4.44	77	2
Spencer	20	735	.54	146	24
Storm Lake	21	616	.45	148	31
Tama	18	291	.21	111	77
Valley Junction	21	575	.42	137	37
Vinton	23	464	.34	138	47
Washington	30	512	.37	106	42
Waterloo	213	4,631	3.38	100	4
Waukon	15	340	.25	135	71
Waverly	32	443	.32	121	54
Webster City	39	730	.53	104	25
Winterset	23	434	.32	149	57

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 19

SUBJECT: Retail Trade, 1935  
Eating And Drinking Places; By  
Towns over 2500

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	2,236				
Albia	18	\$ 124	.29	\$28	43
Algona	10	159	.38	40	33
Ames	26	364	.87	36	16
Anamosa	5	51	.12	14	76
Atlantic	23	X	-	-	-
Belle Plaine	11	124	.29	38	44
Bettendorf	8	48	.11	17	77
Boone	29	245	.58	21	22
Burlington	53	639	1.53	24	9
Carroll	19	250	.60	53	19
Cedar Falls	20	249	.59	34	20
Cedar Rapids	138	1,462	3.50	26	4
Centerville	15	94	.22	12	56
Chariton	12	89	.21	17	61
Charles City	20	203	.49	25	25
Cherokee	19	224	.54	35	23
Clarinda	9	130	.31	26	42
Clarion	10	115	.28	45	48
Clear Lake	14	67	.16	22	70
Clinton	76	637	1.52	25	10
Council Bluffs	93	597	1.43	14	11
Cresco	10	134	.32	44	40
Creston	20	134	.32	16	41
Davenport	176	1,894	4.53	31	3
Decorah	16	178	.43	39	30
Denison	21	118	.28	30	47
Des Moines	422	4,412	10.56	31	1
Dubuque	138	1,041	2.49	25	6
Eagle Grove	18	110	.26	27	50
Eldora	6	80	.19	25	65
Estherville	13	121	.29	25	45
Emmetsburg	11	80	.19	28	66
Fairfield	22	83	.20	13	63
Fort Dodge	60	643	1.54	29	8
Fort Madison	30	170	.41	12	32
Glenwood	9	82	.20	19	64
Grinnell	13	X	-	-	-
Hampton	8	92	.22	27	58
Harlan	14	113	.27	36	49
Independence	11	105	.25	28	51



TABLE 19 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	11	\$ 95	.22	\$27	55
Iowa City	43	872	2.09	57	7
Iowa Falls	18	145	.35	35	37
Jefferson	13	102	.24	30	52
Keokuk	36	267	.64	18	18
Knoxville	14	99	.24	21	99
Le Mars	24	197	.47	41	28
Manchester	12	119	.28	35	46
Maquoketa	19	171	.41	48	31
Marion	8	56	.13	13	75
Marshalltown	52	462	1.11	27	14
Mason City	56	563	1.35	24	12
Missouri Valley	12	63	.15	15	73
Mount Pleasant	11	66	.16	18	72
Muscatine	48	430	1.03	26	15
Nevada	8	93	.22	30	57
Newton	17	247	.59	21	21
Oelwein	22	200	.48	26	26
Onawa	9	78	.19	31	67
Osage	7	67	.16	23	71
Osceola	11	X	-	-	-
Oskaloosa	29	312	.75	31	17
Ottumwa	73	546	1.31	19	13
Pella	9	88	.21	26	62
Perry	19	152	.36	26	35
Red Oak	22	152	.36	26	36
Sac City	9	78	.19	27	68
Shenandoah	23	199	.48	31	27
Sheldon	14	99	.24	30	54
Sioux City	209	2,589	6.20	33	2
Spencer	14	183	.44	37	29
Storm Lake	13	209	.50	50	24
Tama	15	91	.22	35	59
Valley Junction	6	41	.10	10	78
Vinton	12	61	.15	18	74
Washington	8	76	.18	16	69
Waterloo	106	1,375	3.29	30	5
Waukon	13	145	.35	57	38
Waverly	15	136	.33	37	39
Webster City	16	156	.37	22	34
Winterset	14	90	.22	31	60

X - withheld to avoid disclosure.

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 20

SUBJECT: Retail Trade, 1935  
General Stores With Food; By  
Towns over 2500

	Number of Stores	Sales (000)		Number of Stores	Sales (000)
Albia	1	X	Indianola	-	-
Algona	-	-	Iowa City	-	-
Ames	-	-	Iowa Falls	1	X
Anamosa	-	-	Jefferson	-	-
Atlantic	1	X	Keokuk	3	21
Belle Plaine	-	-	Knoxville	1	X
Bettendorf	-	-	Le Mars	-	-
Boone	2	X	Manchester	1	X
Burlington	1	X	Maquoketa	-	-
Carroll	2	X	Marion	-	-
Cedar Falls	-	-	Marshalltown	2	X
Cedar Rapids	-	-	Mason City	2	X
Centerville	-	-	Missouri Valley	1	X
Chariton	1	X	Mount Pleasant	1	X
Charles City	-	-	Muscataine	1	X
Cherokee	-	-	Nevada	-	-
Clarinda	1	X	Newton	4	200
Clarion	1	X	Oelwein	-	-
Clear Lake	2	X	Onawa	1	X
Clinton	2	X	Osage	-	-
Council Bluffs	1	X	Osceola	1	X
Cresco	2	X	Oskaloosa	1	X
Creston	1	X	Ottumwa	1	X
Davenport	1	X	Pella	1	X
Decorah	-	-	Perry	-	-
Denison	1	X	Red Oak	1	X
Des Moines	6	X	Sac City	-	-
Dubuque	1	X	Shenandoah	2	X
Eagle Grove	-	-	Sheldon	-	-
Eldora	1	X	Sioux City	-	-
Estherville	1	X	Spencer	1	X
Emmetsburg	1	X	Storm Lake	-	-
Fairfield	1	X	Tama	-	-
Fort Dodge	1	X	Valley Junction	1	X
Fort Madison	3	54	Vinton	2	X
Glenwood	-	-	Washington	-	-
Grinnell	1	X	Waterloo	-	-
Hampton	-	-	Waukon	5	127
Harlan	-	-	Waverly	-	-
Independence	2	X	Webster City	-	-
			Winterset	-	-

X - withheld to avoid disclosure.

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of  
Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 21SUBJECT: Retail Trade, 1935  
General Merchandise Group; By  
Towns over 2500.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	474				
Albia	4	X	-	-	-
Algona	5	\$ 155	.24	\$ 39	41
Ames	8	700	1.07	68	11
Anamosa	3	83	.13	23	48
Atlantic	5	288	.44	52	28
Belle Plaine	3	X	-	-	-
Bettendorf	-	-	-	-	-
Boone	7	459	.70	39	15
Burlington	8	X	-	-	-
Carroll	7	X	-	-	-
Cedar Falls	5	X	-	-	-
Cedar Rapids	12	2,410	3.68	43	5
Centerville	11	X	-	-	-
Chariton	3	X	-	-	-
Charles City	8	321	.49	40	25
Cherokee	5	384	.59	60	21
Clarinda	4	232	.35	47	30
Clarion	4	X	-	-	-
Clear Lake	1	X	-	-	-
Clinton	10	X	-	-	-
Council Bluffs	11	1,724	2.64	41	7
Cresco	4	167	.26	54	39
Creston	7	394	.60	46	20
Davenport	11	5,601	8.56	92	2
Decorah	6	312	.48	68	27
Denison	4	X	-	-	-
Des Moines	21	12,529	19.16	88	1
Dubuque	9	3,785	5.79	91	4
Eagle Grove	3	92	.14	23	47
Eldora	3	X	-	-	-
Estherville	5	X	-	-	-
Emmetsburg	4	185	.28	65	36
Fairfield	5	377	.58	57	22
For Dodge	12	2,204	3.37	101	6
Fort Madison	5	368	.56	27	24
Glenwood	2	X	-	-	-
Grinnell	6	155	.24	31	42
Hampton	1	X	-	-	-
Harlan	7	X	-	-	-
Independence	6	X	-	-	-

TABLE 21 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	4	\$ 102	.16	\$ 29	46
Iowa City	8	1,447	2.21	94	8
Iowa Falls	6	247	.38	60	29
Jefferson	3	170	.26	50	38
Keokuk	8	553	.85	37	14
Knoxville	5	166	.25	35	40
Le Mars	6	315	.48	66	26
Manchester	6	189	.29	55	35
Maquoketa	3	X	-	-	-
Marion	3	X	-	-	-
Marshalltown	6	1,060	1.62	61	10
Mason City	8	X	-	-	-
Missouri Valley	3	116	.18	27	45
Mount Pleasant	5	208	.32	56	31
Muscatine	11	X	-	-	-
Nevada	5	X	-	-	-
Newton	6	X	-	-	-
Oelwein	7	589	.90	76	13
Onawa	3	53	.08	21	50
Osage	2	X	-	-	-
Osceola	3	132	.20	46	43
Oskaloosa	8	X	-	-	-
Ottumwa	10	1,320	2.02	47	9
Pella	5	X	-	-	-
Perry	6	415	.63	71	17
Fed Oak	4	202	.31	35	32
Sac City	3	X	-	-	-
Shenandoah	6	619	.95	95	12
Sheldon	4	371	.57	112	23
Sioux City	12	X	-	-	-
Spencer	6	404	.62	81	19
Storm Lake	7	X	-	-	-
Tama	3	65	.10	25	49
Valley Junction	3	21	.03	5	51
Vinton	4	171	.26	51	37
Washington	5	412	.63	86	18
Waterloo	14	4,204	6.43	91	3
Waukon	5	202	.31	80	33
Waverly	3	202	.31	55	34
Webster City	5	418	.64	60	16
Winterset	5	129	.20	44	44

NOTE: X - withheld to avoid disclosure.

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 22

SUBJECT: Retail Trade, 1935  
Apparel Group  
By Towns over 2500.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	1,301				
Albia	7	\$ 94	.25	\$ 21	50
Algona	14	X	-	-	-
Ames	14	251	.66	24	18
Anamosa	7	73	.19	20	53
Atlantic	17	250	.66	45	20
Belle Plaine	8	.66	.17	20	54
Bettendorf	-	-	-	-	-
Boone	17	X	-	-	-
Burlington	27	723	1.90	27	8
Carroll	11	200	.53	43	27
Cedar Falls	8	151	.40	21	37
Cedar Rapids	63	2,856	7.51	51	1
Centerville	11	X	-	-	-
Chariton	13	197	.52	37	28
Charles City	11	204	.54	25	26
Cherokee	9	220	.58	34	25
Clarinda	12	X	-	-	-
Clarion	6	102	.27	40	47
Clear Lake	2	X	-	-	-
Clinton	37	610	1.60	24	9
Council Bluffs	36	970	2.55	23	5
Cresco	7	191	.50	62	30
Creston	17	237	.62	28	22
Davenport	72	2,600	6.84	43	2
Decorah	15	251	.66	55	19
Denison	6	98	.26	25	49
Des Moines	142	X	-	-	-
Dubuque	42	934	2.46	22	6
Eagle Grove	10	142	.37	35	39
Eldora	7	93	.24	29	51
Estherville	9	224	.59	45	24
Emmetsburg	3	X	-	-	-
Fairfield	11	X	-	-	-
Fort Dodge	29	X	-	-	-
Fort Madison	24	289	.76	21	14
Glenwood	4	X	-	-	-
Grinnell	6	86	.23	17	52
Hampton	8	X	-	-	-
Harlan	9	X	-	-	-
Independence	10	134	.35	36	42

TABLE 22 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	8	\$ 64	.17	\$ 18	55
Iowa City	29	X	-	-	-
Iowa Falls	8	137	.36	33	41
Jefferson	7	116	.30	34	46
Keokuk	34	569	1.50	38	10
Knoxville	10	189	.50	40	31
LeMars	5	128	.34	27	43
Manchester	6	153	.40	45	36
Maquoketa	11	168	.44	47	34
Marion	4	49	.13	11	59
Marshalltown	20	305	.80	18	13
Mason City	35	918	2.41	39	7
Missouri Valley	5	51	.13	12	58
Mount Pleasant	7	X	-	-	-
Muscatine	16	523	1.38	31	11
Nevada	5	117	.31	37	45
Newton	10	253	.67	22	16
Oelwein	11	273	.72	35	15
Onawa	4	52	.14	20	57
Osage	6	145	.38	49	38
Oseola	3	47	.12	16	60
Oskaloosa	16	253	.66	25	17
Ottumwa	40	X	-	-	-
Pella	7	X	-	-	-
Perry	14	180	.47	31	32
Red Oak	14	232	.61	40	23
Sac City	6	124	.33	43	44
Shenandoah	12	X	-	-	-
Sheldon	5	171	.45	52	33
Sioux City	66	2,258	5.94	29	3
Spencer	16	426	1.12	85	12
Storm Lake	9	142	.37	34	40
Tama	5	X	-	-	-
Valley Junction	2	X	-	-	-
Vinton	4	61	.16	18	56
Washington	11	192	.50	40	29
Waterloo	52	1,650	4.34	36	4
Waukon	5	101	.27	40	48
Waverly	8	160	.42	44	35
Webster City	13	245	.64	35	21
Winterset	7	X	-	-	-

X Withheld to avoid disclosure.

Source: Census of Business; Retail Distribution, Volume III, U. S.  
Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 23

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SUBJECT: Retail Trade, 1935  
Automotive Group;  
By Towns over 2500.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	1,733	\$72,683	70.24	\$74	
Albia	16	167	.16	38	71
Algona	10	656	.63	165	28
Ames	20	774	.75	75	21
Anamosa	6	361	.35	101	54
Atlantic	21	730	.71	131	23
Belle Plaine	7	116	.11	36	78
Bettendorf	-	-	-	-	-
Boone	25	916	.89	77	19
Burlington	29	1,046	1.01	39	15
Carroll	15	980	.95	209	16
Cedar Falls	11	482	.47	65	42
Cedar Rapids	83	4,113	3.97	73	5
Centerville	14	688	.67	84	25
Chariton	14	590	.57	110	35
Charles City	21	610	.59	76	33
Cherokee	14	728	.70	113	24
Clarinda	17	685	.66	138	26
Clarion	10	193	.19	75	69
Clear Lake	6	139	.13	45	76
Clinton	49	1,587	1.53	62	11
Council Bluffs	51	1,733	1.67	41	9
Cresco	10	378	.37	123	53
Creston	13	359	.35	42	57
Davenport	73	4,200	4.06	69	4
Decorah	17	500	.48	109	41
Denison	14	401	.39	103	48
Des Moines	193	8,438	8.15	59	1
Dubuque	41	2,570	2.48	62	6
Eagle Grove	5	47	.05	12	80
Eldora	11	360	.35	113	56
Estherville	16	437	.42	88	47
Emmetsburg	16	398	.38	139	49
Fairfield	15	275	.27	42	64
Fort Dodge	36	2,477	2.39	113	8
Fort Madison	20	611	.59	44	32
Glenwood	9	256	.25	60	65
Grinnell	10	398	.38	80	50
Hampton	5	188	.18	54	70
Harlan	14	516	.50	164	40
Independence	9	465	.45	125	44

TABLE 23 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	14	\$ 151	.15	\$43	74
Iowa City	22	1,437	1.39	94	12
Iowa Falls	15	654	.63	159	30
Jefferson	13	565	.55	165	38
Keokuk	26	591	.57	39	34
Knoxville	9	232	.22	49	66
LeMars	13	459	.44	96	45
Manchester	12	467	.45	138	43
Maquoketa	12	382	.37	106	52
Marion	9	120	.12	28	77
Marshalltown	32	1,125	1.09	65	14
Mason City	29	2,534	2.45	109	7
Missouri Valley	9	295	.29	70	62
Mount Pleasant	14	361	.35	96	55
Muscatine	34	1,338	1.29	80	13
Nevada	9	152	.15	49	73
Newton	17	960	.93	83	18
Oelwein	17	573	.55	74	37
Onawa	7	345	.33	136	59
Osage	10	617	.60	208	31
Osceola	12	111	.11	39	79
Oskaloosa	22	767	.74	76	22
Ottumwa	39	965	.93	34	17
Pella	11	198	.19	60	68
Perry	12	875	.85	149	20
Red Oak	21	667	.64	115	27
Sac City	7	353	.34	124	58
Shenandoah	14	655	.63	101	29
Sheldon	10	155	.15	47	72
Sioux City	98	4,729	4.57	60	2
Spencer	21	1,718	1.66	342	10
Storm Lake	11	445	.43	107	46
Tama	7	146	.14	56	75
Valley Junction	6	349	.34	82	60
Vinton	12	333	.32	99	61
Washington	21	397	.38	82	51
Waterloo	66	4,233	4.09	92	3
Waukon	8	225	.22	89	67
Waverly	12	587	.57	161	36
Webster City	20	562	.54	80	39
Winterset	14	287	.28	98	63

Source: Census of Business, Retail Distribution, Volume III; U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 24SUBJECT: Retail Trade, 1935  
Filling Stations; By Towns over  
2500

	Number of Stores	Sales (000)	Percent State Sale	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	2,360	\$ 29,298	51.58	\$ 30	
Albia	25	210	.37	47	38
Algona	21	226	.39	57	32
Ames	27	600	1.05	58	11
Anamosa	6	58	.10	16	81
Atlantic	19	335	.59	60	20
Belle Plaine	18	175	.31	54	55
Bettendorf	8	96	.17	35	79
Boone	34	445	.78	37	17
Burlington	45	640	1.12	24	8
Carroll	15	175	.31	37	56
Cedar Falls	16	167	.29	23	60
Cedar Rapids	124	1,379	2.42	25	4
Centerville	26	184	.32	23	52
Chariton	19	203	.36	38	42
Charles City	25	204	.36	25	40
Cherokee	22	195	.34	30	48
Clarinda	13	130	.23	26	67
Clarion	15	116	.20	45	71
Clear Lake	15	108	.19	35	74
Clinton	50	533	.94	21	14
Council Bluffs	85	1,162	2.05	28	5
Cresco	15	193	.34	63	49
Creston	16	159	.28	18	62
Davenport	95	1,484	2.62	24	3
Decorah	20	287	.51	63	22
Denison	21	196	.35	50	47
Des Moines	328	3,853	6.79	27	1
Dubuque	61	827	1.46	20	7
Eagle Grove	13	106	.19	26	75
Eldora	13	109	.19	34	73
Estherville	19	206	.36	42	39
Emmetsburg	18	188	.33	66	50
Fairfield	17	173	.30	26	58
Fort Dodge	49	549	.97	25	13
Fort Madison	28	264	.47	19	27
Glenwood	9	124	.22	29	69
Grinnell	18	341	.60	69	19
Hampton	17	247	.44	71	29
Harlan	16	185	.33	59	51
Independence	13	104	.18	28	76

TABLE 24 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	23	\$ 224	.39	\$ 64	33
Iowa City	30	588	1.04	38	12
Iowa Falls	23	253	.45	62	28
Jefferson	16	148	.26	43	64
Keokuk	19	265	.47	18	26
Knoxville	18	203	.36	43	43
Le Mars	17	216	.38	45	36
Manchester	18	184	.32	54	53
Maquoketa	11	135	.24	38	66
Marion	17	243	.43	56	30
Marshalltown	49	478	.84	28	16
Mason City	61	637	1.12	27	9
Missouri Valley	11	165	.29	39	61
Mount Pleasant	16	174	.31	47	57
Muscatine	29	522	.92	31	15
Nevada	26	228	.40	73	31
Newton	16	271	.48	23	24
Oelwein	14	223	.39	29	34
Onawa	11	150	.26	59	63
Osage	11	204	.36	69	41
Osceola	14	275	.48	96	23
Oskaloosa	37	331	.58	33	21
Ottumwa	74	619	1.09	22	10
Pella	16	84	.15	25	80
Perry	16	215	.38	37	37
Red Oak	20	366	.65	63	18
Sac City	11	114	.20	40	72
Shenandoah	15	183	.32	28	54
Sheldon	12	118	.21	36	70
Sioux City	159	1,986	3.50	25	2
Spencer	22	221	.39	44	35
Storm Lake	17	197	.35	47	46
Tama	16	126	.22	48	68
Valley Junction	7	98	.17	23	78
Vinton	20	171	.28	51	59
Washington	13	200	.35	42	44
Waterloo	69	844	1.49	18	6
Waukon	15	137	.24	54	65
Waverly	10	100	.18	27	77
Webster City	24	266	.47	38	25
Winterset	18	200	.35	68	45

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 25

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SUBJECT: Retail Trade, 1935  
Furniture-Household-Radio; By  
Towns over 2500

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	705				
Albia	4	X	-	-	-
Algona	4	X	-	-	-
Ames	8	\$ 109	.50	\$11	19
Anamosa	3	25	.11	7	46
Atlantic	7	154	.70	28	13
Belle Plaine	7	66	.30	20	31
Bettendorf	1	X	-	-	-
Boone	12	194	.88	16	10
Burlington	13	682	3.10	26	2
Carroll	8	106	.48	23	21
Cedar Falls	7	X	-	-	-
Cedar Rapids	36	1,359	6.17	24	1
Centerville	3	49	.22	6	39
Chariton	6	X	-	-	-
Charles City	7	75	.34	9	28
Cherokee	6	109	.49	17	20
Clarinda	6	X	-	-	-
Clarion	4	30	.13	12	44
Clear Lake	2	X	-	-	-
Clinton	13	381	1.73	15	5
Council Bluffs	21	X	-	-	-
Cresco	4	X	-	-	-
Creston	8	X	-	-	-
Davenport	37	X	-	-	-
Decorah	7	123	.56	27	16
Denison	4	45	.20	12	40
Des Moines	60	X	-	-	-
Dubuque	24	X	-	-	-
Eagle Grove	7	63	.28	16	34
Eldora	4	44	.20	14	41
Estherville	9	205	.93	42	9
Emmetsburg	2	X	-	-	-
Fairfield	10	X	-	-	-
Fort Dodge	16	476	2.16	22	4
Fort Madison	12	154	.70	11	14
Glenwood	3	X	-	-	-
Grinnell	4	77	.35	16	27
Hampton	3	X	-	-	-
Harlan	3	X	-	-	-
Independence	12	164	.75	44	11

TABLE 25 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	6	\$41	.19	\$12	42
Iowa City	11	X	-	-	-
Iowa Falls	5	66	.30	16	32
Jefferson	4	X	-	-	-
Keokuk	14	372	1.69	25	6
Knoxville	3	X	-	-	-
Le Mars	6	50	.23	11	38
Manchester	5	X	-	-	-
Maquoketa	10	X	-	-	-
Marion	5	66	.30	15	33
Marshalltown	11	X	-	-	-
Mason City	14	319	1.45	14	7
Missouri Valley	5	54	.25	13	37
Mount Pleasant	5	96	.44	26	24
Muscataine	13	265	1.21	15	8
Nevada	2	X	-	-	-
Newton	3	X	-	-	-
Oelwein	6	97	.44	13	23
Onawa	2	X	-	-	-
Osage	3	71	.32	24	29
Osceola	2	X	-	-	-
Oskaloosa	6	X	-	-	-
Ottumwa	10	X	-	-	-
Pella	7	57	.26	17	36
Perry	6	60	.27	10	35
Red Oak	4	106	.48	18	22
Sac City	5	111	.50	39	18
Shenandoah	2	X	-	-	-
Sheldon	6	57	.40	26	26
Sioux City	39	X	-	-	-
Spencer	4	X	-	-	-
Storm Lake	11	162	.74	39	12
Tama	2	X	-	-	-
Valley Junction	1	X	-	-	-
Vinton	6	68	.31	20	30
Washington	6	116	.53	24	17
Waterloo	27	584	2.65	13	3
Waukon	3	27	.12	11	45
Waverly	7	91	.41	25	25
Webster City	5	149	.68	21	15
Winterset	4	40	.18	14	43

X - withheld to avoid disclosure.

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 26SUBJECT: Retail Trade, 1935.  
Lumber-Building-Hardware;  
By Towns over 2500.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	1,021				
Albia	5	\$ 121	.16	\$ 27	74
Algona	8	349	.46	88	34
Ames	9	383	.51	37	28
Anamosa	6	172	.23	48	69
Atlantic	8	390	.51	70	27
Belle Plaine	9	113	.15	35	75
Bettendorf	1	X	-	-	-
Boone	12	374	.49	31	30
Burlington	21	589	.78	22	13
Carroll	8	239	.32	51	51
Cedar Falls	11	444	.59	60	20
Cedar Rapids	36	1,351	1.78	24	3
Centerville	3	98	.13	12	76
Chariton	9	512	.68	95	16
Charles City	10	340	.45	42	35
Cherokee	15	421	.56	65	22
Clarinda	10	249	.33	50	47
Clarion	7	298	.39	116	38
Clear Lake	2	X	-	-	-
Clinton	20	492	.65	19	17
Council Bluffs	28	795	1.05	19	8
Cresco	9	300	.40	98	37
Creston	9	202	.27	23	58
Davenport	30	1,179	1.56	19	4
Decorah	9	243	.32	53	49
Denison	10	236	.31	60	52
Des Moines	63	2,224	2.94	16	2
Dubuque	25	802	1.06	19	7
Eagle Grove	10	191	.26	49	59
Eldora	6	197	.26	62	60
Estherville	10	227	.30	46	54
Emmetsburg	7	219	.29	76	55
Fairfield	11	240	.32	36	50
Fort Dodge	29	809	1.07	37	6
Fort Madison	15	233	.31	17	53
Glenwood	8	139	.18	33	73
Grinnell	5	185	.24	37	63
Hampton	6	141	.19	41	72
Harlan	8	280	.37	89	43
Independence	8	184	.24	50	64

TABLE 26 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	13	\$ 287	.38	\$ 82	42
Iowa City	16	764	1.01	50	9
Iowa Falls	11	354	.47	86	33
Jefferson	6	146	.19	43	71
Keokuk	10	272	.35	18	45
Knoxville	9	181	.24	39	65
Le Mars	14	438	.58	91	21
Manchester	10	210	.28	62	56
Maquoketa	10	293	.39	82	39
Marion	6	180	.24	41	67
Marshalltown	27	717	.94	41	10
Mason City	26	881	1.16	38	5
Missouri Valley	10	206	.27	49	57
Mount Pleasant	14	291	.38	78	40
Muscatine	16	568	.75	34	14
Nevada	10	258	.34	82	46
Newton	9	475	.63	41	18
Oelwein	7	190	.25	24	61
Onawa	8	248	.33	98	48
Osage	6	319	.42	108	36
Osceola	6	77	.10	27	78
Oskaloosa	13	355	.47	35	32
Ottumwa	29	666	.88	24	12
Pella	11	156	.20	47	70
Perry	6	181	.24	31	66
Red Oak	19	413	.54	72	23
Sac City	3	178	.23	62	68
Shenandoah	6	408	.54	63	24
Sheldon	9	380	.50	114	29
Sioux City	50	2,418	3.19	31	1
Spencer	13	563	.74	112	15
Storm Lake	11	455	.60	109	19
Tama	4	93	.12	35	77
Valley Junction	2	X	-	-	-
Vinton	8	406	.53	120	25
Washington	7	356	.47	74	31
Waterloo	25	694	.92	15	11
Waukon	12	291	.38	115	41
Waverly	8	280	.37	77	44
Webster City	13	394	.52	56	26
Winterset	11	186	.25	64	62

NOTE: X - withheld to avoid disclosure.

Source: Census of Business, Retail Distribution, Volume III; U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 27

SUBJECT: Retail Trade, 1935  
Drug Stores; By Towns over 2500

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	614				
Albia	2	X	-	-	-
Algona	4	\$ 103	.46	\$26	27
Ames	7	146	.66	14	19
Anamosa	3	52	.23	15	56
Atlantic	3	88	.40	16	36
Belle Plaine	2	X	-	-	-
Bettendorf	1	X	-	-	-
Boone	6	136	.61	11	22
Burlington	14	392	1.77	15	8
Carroll	4	69	.31	15	43
Cedar Falls	3	31	.14	4	62
Cedar Rapids	45	1,256	5.68	22	3
Centerville	4	93	.42	11	34
Chariton	4	97	.43	18	32
Charles City	6	131	.59	16	23
Cherokee	3	99	.45	15	30
Clarinda	4	77	.34	16	40
Clarion	5	68	.30	26	47
Clear Lake	2	X	-	-	-
Clinton	14	282	1.28	11	13
Council Bluffs	23	565	2.56	13	6
Cresco	4	50	.23	16	58
Creston	6	123	.56	14	24
Davenport	28	738	3.34	12	4
Decorah	4	63	.29	14	50
Denison	3	50	.23	13	59
Des Moines	103	3,284	14.86	23	1
Dubuque	25	404	1.83	10	7
Eagle Grove	4	63	.29	15	51
Eldora	3	X	-	-	-
Estherville	3	X	-	-	-
Emmetsburg	4	58	.26	20	54
Fairfield	5	X	-	-	-
Fort Dodge	11	304	1.33	14	12
Fort Madison	7	170	.77	12	17
Glenwood	3	39	.18	9	61
Grinnell	3	71	.32	14	42
Hampton	2	X	-	-	-
Harlan	4	69	.31	22	44
Independence	4	65	.29	18	48

TABLE 27 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	3	\$ 61	.28	\$ 17	53
Iowa City	10	354	1.60	23	10
Iowa Falls	2	X	-	-	-
Jefferson	2	X	-	-	-
Keokuk	11	253	1.14	17	14
Knoxville	4	110	.50	23	26
Le Mars	3	63	.29	13	52
Manchester	2	X	-	-	-
Maquoketa	4	101	.46	28	29
Marion	2	X	-	-	-
Marshalltown	7	145	.66	7	21
Mason City	10	314	1.42	13	11
Missouri Valley	3	65	.29	15	49
Mount Pleasant	4	78	.35	21	39
Muscatine	10	183	.83	11	16
Nevada	3	56	.25	18	55
Newton	4	156	.71	13	18
Oelwein	4	90	.41	12	35
Onawa	1	X	-	-	-
Osage	3	47	.21	16	60
Osceola	3	X	-	-	-
Oskaloosa	3	111	.50	11	25
Ottumwa	16	378	1.71	13	9
Pella	2	X	-	-	-
Perry	5	102	.46	17	28
Red Oak	4	99	.45	17	31
Sac City	2	X	-	-	-
Shenandoah	3	146	.66	22	20
Sheldon	3	51	.23	15	57
Sioux City	38	1,291	5.84	16	2
Spencer	5	236	1.07	47	15
Storm Lake	2	X	-	-	-
Tama	3	28	.13	11	63
Valley Junction	3	69	.31	16	45
Vinton	2	X	-	-	-
Washington	3	97	.44	20	33
Waterloo	23	670	3.03	15	5
Waukon	3	69	.31	27	46
Waverly	4	83	.38	23	37
Webster City	6	79	.36	11	38
Winterset	4	73	.33	25	41

X - withheld to avoid disclosure.

Source: Census of Business, Retail Distribution, Volume III; U.S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 28SUBJECT: Retail Trade, 1935  
Other Retail Stores & Liquor  
Stores; By Towns over 2500.

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
TOTAL FOR ALL TOWNS	2,681				
Albia	16	\$ 167	.27	\$ 38	52
Algona	11	310	.50	78	30
Ames	25	583	.94	57	20
Anamosa	8	99	.16	28	66
Atlantic	25	231	.37	41	39
Belle Plaine	10	131	.21	40	60
Bettendorf	2	X	-	-	-
Boone	32	446	.72	38	24
Burlington	49	900	1.45	34	14
Carroll	15	273	.44	58	34
Cedar Falls	26	276	.45	37	33
Cedar Rapids	166	2,919	4.72	52	3
Centerville	20	200	.32	25	46
Chariton	15	172	.28	32	50
Charles City	13	207	.34	26	44
Cherokee	14	111	.18	17	65
Clarinda	19	1,108	1.79	223	12
Clarion	9	53	.09	21	75
Clear Lake	12	147	.24	48	53
Clinton	98	1,145	1.85	45	10
Council Bluffs	86	1,243	2.01	30	8
Cresco	11	130	.21	42	61
Creston	37	605	.98	70	19
Davenport	150	2,475	4.00	41	4
Decorah	14	139	.22	30	58
Denison	17	225	.36	58	40
Des Moines	327	9,377	15.15	66	1
Dubuque	74	1,556	2.51	37	7
Eagle Grove	19	79	.13	19	70
Eldora	14	141	.23	44	56
Estherville	14	217	.35	44	41
Emmetsburg	10	133	.22	46	59
Fairfield	40	372	.60	56	26
Fort Dodge	60	1,206	1.95	55	9
Fort Madison	26	494	.80	36	21
Glenwood	16	88	.14	21	69
Grinnell	14	119	.19	24	64
Hampton	8	216	.35	62	42
Harlan	13	140	.23	45	57
Independence	16	258	.42	70	36

TABLE 28 cont'd

	Number of Stores	Sales (000)	Percent State Sales	Per Capita Sales	Rank in State Sales
Indianola	18	\$ 211	.34	\$ 60	43
Iowa City	33	1,051	1.70	69	13
Iowa Falls	14	317	.51	77	29
Jefferson	8	53	.09	15	76
Keokuk	48	698	1.13	46	17
Knoxville	12	67	.11	14	73
Le Mars	10	268	.43	56	35
Manchester	24	277	.45	81	32
Maquoketa	13	201	.32	56	45
Marion	9	47	.08	11	77
Marshalltown	66	815	1.32	47	15
Mason City	59	1,126	1.82	48	11
Missouri Valley	10	172	.28	41	51
Mount Pleasant	12	186	.30	50	48
Muscatine	44	707	1.14	42	16
Nevada	11	144	.23	46	55
Newton	24	461	.75	40	22
Oelwein	23	370	.60	47	27
Onawa	10	74	.12	29	72
Osage	8	X	-	-	-
Osceola	12	35	.06	12	78
Oskaloosa	28	364	.59	36	28
Ottumwa	70	664	1.07	24	18
Pella	12	97	.16	29	67
Perry	16	128	.21	22	62
Red Oak	27	194	.31	34	47
Sac City	9	67	.11	23	74
Shenandoah	25*	1,723	2.78	265	6
Sheldon	12	145	.23	44	54
Sioux City	202	3,147	5.09	40	2
Spencer	18	307	.50	61	31
Storm Lake	21	241	.39	58	38
Tama	12	94	.15	36	68
Valley Junction	9	126	.20	29	63
Vinton	14	180	.29	53	49
Washington	10	379	.61	79	25
Waterloo	124	1,961	3.17	42	5
Waukon	8	75	.12	30	71
Waverly	15	243	.39	67	37
Webster City	18	447	.72	64	23
Winterset	12	X	-	-	-

X Withheld to avoid disclosure.

\* Includes 2 Mail-Order Stores

Source: Census of Business: Retail Distribution, Volume III, U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 29

SUBJECT: Service Establishments, 1935; By  
Kinds of Business.

Kinds of Business	Number of Establishments	Receipts (add 000)	Employ- ees	Payroll (add 000)
STATE	13,550	\$30,687	8,717	\$6,221
Personal Services:				
Barber Shops	2,867	4,288	1,367	884
Barber and Beauty Shops	147	502	215	166
Beauty Parlors	1,436	2,875	1,120	715
Cleaning, dyeing, pressing, alteration, and repair shops	537	1,317	338	196
Funeral Directors, embalmers, and crematories	414	4,215	646	527
Laundries (not including power laundries)	65	95	45	20
Photographic studios	285	1,045	276	217
Rug cleaning and repairing shops	9	11	6	5
Shoe repair shops and shoe shine parlors (including hat cleaning)	896	1,634	357	200
Other personal services	58	162	37	24
Business Services:				
Adjustment and credit bureaus, and collection agencies	72	529	221	214
Billboard advertising service	16	369	78	74
Blueprinting and photostat laboratories	4	15	5	2
Dental laboratories	22	274	77	98
Duplicating, addressing, mailing, and mailing list service	18	113	40	45
Employment agencies	9	82	25	27
Linen, coat, apron, and overall supply service	14	394	56	67
Sign painting shops	109	232	55	49
Window cleaning service	10	36	20	23
Other business services	348	2,756	1,211	1,076
Repair services and custom industries:				
Automotive repairs and services (excluding general repair garages):				
Automobile laundries	10	15	9	3
Automobile paint shops	32	78	20	17
Automobile radiator shops	35	67	13	8
Automobile rental service	10	72	21	14
Automobile storage garages	70	394	124	100
Automobile top and body repair shops	98	587	199	190
Battery and ignition repair shops	49	175	33	24
Parking lots	34	86	28	19
Tire repair shops	76	170	32	24
Other automotive repairs	5	23	4	3

TABLE 29 cont'd

Kinds of Business	Number of Establishments	Receipts (add 000)	Employ- ees	Payroll (add 000)
Other repair services (except apparel and shoes):				
Blacksmith shops	982	\$1,404	237	\$ 142
Electrical appliance repair shops	35	65	16	10
Harness and leather goods repair shops	245	329	32	14
Locksmith and gunsmith shops	29	70	9	8
Radio repair shops	264	318	49	26
Upholstery and furniture repair shops	140	236	46	33
Watch, clock, and jewelry repair shops	250	412	39	34
Other repair services	481	783	139	100
Custom industries (*)				
Cabinet making shops (including woodworking)	41	54	18	8
Grist mills	250	453	75	30
Homstitching, embroidering, and buttonholing shops	19	16	3	1
Machine shops	83	192	50	35
Mattress renovating and repair shops	12	26	5	3
Molasses, sorghum, and syrup mills	21	7	5	1
Printing and publishing shops	409	920	402	169
Saw mills and planing mills	106	59	46	14
Threshing, corn shelling, hay baling, and other agricultural services	1,828	780	249	89
Tinsmith shops	66	168	31	20
Welding shops	149	401	105	96
Other industries	305	732	342	209
Miscellaneous services	80	651	141	148

\* Includes custom industries, and small manufacturing plants not included in the Census of Manufactures for the reason that the value of products of each establishment is less than the minimum to be classed as a manufacturing plant.

Source: Census of Business, Service Establishments, Volume II; U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 30

SUBJECT: Service Establishments; By counties, 1935.

	Number of Establishments	Employ- ees	Payroll (000)	Receipts (000)	Percent State Receipts	Per Capita Receipts	Rank in State Sales
STATE	13,550	8,717	\$6,221	\$30,687	100%	\$12.42	
Adair	78	14	8	95	.31	6.84	86
Adams	63	25	14	93	.31	8.91	87
Allamakee	131	43	23	141	.46	8.64	66
Appanoose	91	55	29	166	.54	6.68	48
Audubon	56	28	17	108	.35	8.81	83
Benton	161	38	23	177	.58	7.75	43
Black Hawk	311	338	272	996	3.25	14.40	6
Boone	182	80	60	314	1.02	10.72	19
Bremer	78	48	29	158	.51	9.27	53
Buchanan	193	56	33	156	.51	7.98	54
Buena Vista	193	71	47	245	.80	13.12	24
Butler	92	37	17	152	.50	8.63	58
Calhoun	99	26	9	151	.49	8.58	60
Carroll	111	65	33	236	.77	10.57	26
Cass	178	81	44	265	.86	13.64	22
Cedar	93	32	15	152	.50	9.07	59
Cerro Gordo	283	197	124	600	1.96	15.59	11
Cherokee	79	43	30	186	.61	9.93	40
Chickasaw	80	29	13	143	.47	9.77	64
Clarke	39	21	10	81	.26	7.80	92
Clay	83	47	31	238	.78	14.77	25
Clayton	173	41	22	162	.53	6.60	52
Clinton	356	173	120	617	2.01	13.90	10
Crawford	104	47	26	203	.66	9.65	37
Dallas	115	42	29	227	.74	8.90	30
Davis	35	9	5	63	.21	5.65	98
Decatur	62	15	8	78	.25	5.23	93
Delaware	113	42	26	153	.50	8.44	56
Des Moines	144	76	65	341	1.11	8.94	17
Dickinson	66	32	18	137	.45	12.47	67
Dubuque	320	252	184	1,054	3.43	17.22	5
Emmet	63	27	17	163	.53	12.66	51
Fayette	239	101	41	275	.90	9.44	21
Floyd	139	55	40	228	.74	11.68	28
Franklin	60	25	10	93	.30	5.68	88

TABLE 30 cont'd

	Number of Establishments	Employ- ees	Payroll (000)	Receipts (000)	Percent State Receipts	Per Capita Receipts	Rank in State Sales
Fremont	68	20	\$ 10	\$ 100	.33	\$ 6.44	85
Greene	141	49	26	183	.60	11.07	41
Grundy	79	27	16	132	.43	9.34	73
Guthrie	84	44	18	211	.69	12.18	35
Hamilton	108	42	24	165	.54	7.87	50
Hancock	143	28	15	145	.47	9.79	63
Hardin	151	53	25	231	.75	10.07	27
Harrison	100	36	21	183	.60	7.35	42
Henry	82	21	16	146	.47	8.27	61
Howard	139	49	26	172	.56	13.15	45
Humboldt	119	40	20	153	.50	11.58	57
Ida	85	11	5	86	.28	7.21	90
Iowa	93	74	33	171	.56	9.87	46
Jackson	92	60	30	177	.58	9.58	44
Jasper	126	95	62	301	.98	9.14	20
Jefferson	65	158	109	336	1.10	20.69	18
Johnson	115	119	86	386	1.26	12.75	15
Jones	89	33	18	134	.44	6.98	71
Keokuk	90	27	15	155	.51	8.09	55
Kossuth	118	58	32	215	.70	8.45	34
Lee	174	149	115	658	2.14	15.94	9
Linn	519	502	420	1,668	5.44	20.26	4
Louisa	57	21	10	68	.22	5.87	97
Lucas	52	19	11	75	.24	4.96	95
Lyon	63	36	20	113	.37	7.39	81
Madison	81	51	26	118	.38	8.23	77
Mahaska	82	65	49	220	.72	8.53	31
Marion	95	39	25	143	.47	5.56	65
Marshall	188	102	78	379	1.24	11.21	16
Mills	52	21	12	116	.38	7.31	80
Mitchell	163	11	6	131	.43	9.31	74
Monona	80	26	16	136	.44	7.47	68
Monroe	48	25	12	76	.25	5.06	94
Montgomery	81	47	29	207	.67	12.36	36
Muscatine	158	146	88	450	1.47	15.31	14
O'Brien	68	34	21	146	.47	7.93	62
Osceola	48	25	12	87	.28	8.54	89
Page	113	46	22	194	.63	7.49	38
Palo Alto	84	18	9	112	.36	7.27	82
Plymouth	114	55	32	218	.71	9.02	32



TABLE 30 cont'd

	Number of Establishments	Employ- ees	Payroll (000)	Receipts (000)	Percent State Receipts	Per Capita Receipts	Rank in State Sales
Pocahontas	76	47	\$ 29	\$ 167	.54	\$ 10.65	47
Polk	981	1,312	1,181	4,225	13.77	24.44	1
Pottawattamie	299	184	142	749	2.44	10.70	7
Poweshiek	79	39	17	134	.43	7.10	72
Ringgold	56	15	6	64	.21	5.35	99
Sac	83	31	17	130	.42	7.37	75
Scott	421	500	457	1,708	5.57	22.09	3
Shelby	76	23	18	124	.40	7.24	76
Sioux	129	54	31	253	.82	9.44	23
Story	183	302	187	717	2.34	23.04	8
Tama	174	47	20	166	.54	7.55	49
Taylor	80	19	6	108	.35	7.27	84
Union	84	50	27	136	.44	7.80	69
Van Buren	61	22	13	69	.22	5.47	96
Wapello	197	138	98	559	1.82	13.81	13
Warren	72	22	11	117	.38	6.61	78
Washington	88	61	40	216	.70	10.90	33
Wayne	66	25	14	117	.38	3.49	79
Webster	172	169	119	589	1.92	14.57	12
Winnebago	99	40	25	136	.44	10.35	70
Winneshek	223	65	31	192	.62	8.88	39
Woodbury	539	710	590	1,957	6.38	19.25	2
Worth	102	14	7	82	.27	7.35	91
Wright	140	35	23	228	.74	11.28	29

Source: Census of Business; Service Establishments, Volume II; U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 31

SUBJECT: Service Establishments;  
By Towns over 2500, 1935.

	Number of Establish- ments	Employ- ees	Payroll (000)	Receipts (000)	Percent State Receipts	Per Capita Receipts	Rank in State Sales
TOTAL FOR ALL TOWNS	6,420	6,702	\$ 5,310	\$21,708	70.74	\$ 22.17	
Albia	37	22	10	54	.18	12.20	69
Algona	33	33	18	99	.32	24.84	38
Ames	75	64	42	219	.71	21.34	20
Anamosa	18	11	7	49	.16	13.69	72
Atlantic	47	48	27	142	.46	25.43	26
Belle Plaine	30	12	8	44	.14	13.58	75
Bettendorf	3	5	2	20	.07	7.23	81
Boone	75	58	47	226	.74	19.01	19
Burlington	125	75	65	317	1.03	11.85	18
Carroll	44	35	20	114	.37	24.30	37
Cedar Falls	47	32	18	89	.29	12.09	44
Cedar Rapids	430	468	468	1,495	4.87	26.65	4
Centerville	49	32	18	96	.31	11.78	42
Chariton	42	17	10	68	.22	12.67	60
Charles City	38	40	32	136	.44	16.92	27
Cherokee	43	33	25	134	.44	20.80	28
Clarinda	37	19	8	74	.24	14.91	53
Clarion	34	18	11	76	.25	29.48	51
Clear Lake	19	16	11	51	.17	16.63	71
Clinton	203	140	107	499	1.63	19.40	10
Council Bluffs	193	157	130	607	1.98	14.44	7
Cresco	44	31	18	98	.32	31.93	40
Creston	62	48	27	118	.39	13.70	32
Davenport	385	476	447	1,646	5.36	27.09	3
Decorah	32	34	21	82	.27	17.90	48
Denison	44	27	17	120	.39	30.73	31
Des Moines	912	1,287	1,166	4,103	13.37	28.78	1
Dubuque	234	227	172	941	3.06	22.58	5
Eagle Grove	49	10	7	82	.27	20.14	49
Eldora	21	17	9	62	.20	15.38	63
Estherville	39	22	15	115	.37	23.28	34
Emmetsburg	24	6	4	44	.14	15.36	76
Fairfield	53	157	109	327	1.07	49.40	16
Fort Dodge	131	153	114	465	1.52	21.24	12
Fort Madison	56	29	17	115	.38	8.35	35
Glenwood	20	12	8	47	.15	11.01	73
Grinnell	30	30	14	70	.23	14.14	56
Hampton	28	22	9	58	.19	16.70	64
Harlan	26	16	15	74	.24	23.53	54
Independence	21	32	22	69	.23	18.69	59



TABLE 31 cont'd

	Number of Establish- ments	Employ- ees	Payroll (000)	Receipts (000)	Percent State Receipts	Per Capita Receipts	Rank in State Sales
Indianola	26	7	\$ 5	\$ 58	.19	\$16.63	65
Iowa City	93	115	85	363	1.18	23.66	15
Iowa Falls	37	19	10	70	.23	17.02	57
Jefferson	34	31	17	88	.29	25.65	45
Keokuk	96	110	92	508	1.66	33.63	8
Knoxville	32	10	7	65	.21	13.84	62
LeMars	45	39	23	128	.42	26.73	29
Manchester	34	24	18	76	.25	22.27	52
Maquoketa	31	21	17	84	.27	23.37	47
Marion	31	17	11	71	.23	16.33	55
Marshalltown	127	93	74	323	1.05	18.59	17
Mason City	140	165	109	479	1.56	20.55	11
Missouri Valley	22	10	5	52	.17	12.29	70
Mount Pleasant	33	16	14	99	.32	26.45	39
Muscatine	127	139	83	377	1.23	22.47	13
Nevada	32	203	126	376	1.23	120.02	14
Newton	62	79	53	210	.68	18.17	21
Oelwein	41	47	24	115	.37	14.76	36
Onawa	28	14	7	56	.18	22.06	68
Osage	19	4	2	26	.08	8.77	79
Osceola	26	18	9	57	.19	19.85	67
Oskaloosa	64	64	49	193	.63	19.07	22
Ottumwa	164	133	94	503	1.64	17.92	9
Pella	30	17	10	45	.15	13.53	74
Perry	53	29	17	126	.41	21.42	30
Red Oak	43	29	21	150	.49	25.96	25
Sac City	17	12	7	32	.10	11.21	78
Shenandoah	45	24	13	94	.31	14.46	43
Sheldon	20	17	11	68	.22	20.48	61
Sioux City	437	674	574	1,816	5.92	22.93	2
Spencer	53	38	29	176	.57	35.07	23
Storm Lake	32	28	28	98	.32	23.58	41
Tama	22	5	3	23	.07	8.76	80
Valley Junction	17	8	5	38	.12	8.88	77
Vinton	41	18	11	70	.23	20.76	58
Washington	38	48	33	154	.50	31.99	24
Waterloo	230	291	247	857	2.79	18.55	6
Waukon	36	14	9	58	.19	22.96	66
Waverly	30	35	22	85	.28	23.27	46
Webster City	56	34	21	116	.38	16.51	33
Winterset	41	32	20	80	.26	27.39	50

NOTE: Payroll includes no compensation for proprietor and firm members of unincorporated businesses.

Source: Census of Business, Service Establishments, Volume II; U. S. Department of Commerce, 1935.

DISTRIBUTION DATA - IOWA  
TABLE 32

SUBJECT: Places of Amusement; By kinds of Business.

	Number of Establishments	Receipts (000)	Number of Employees	Payroll (000)*
Amusement Devices	13	\$ 42	16	\$ 8
Amusement Parks	10	96	42	26
Band and Orchestras	44	89	151	52
Baseball-Football Clubs, Sports & Athletic Fields & Sports Promoters	15	121	62	60
Bathing Beaches - Not including Municipal	4	1	1	2/
Billard & Pool Parlors & Bowling Alleys	240	889	297	150
Boat and Canoe Rental Service	27	34	8	4
Dance Halls, Studios & Academies	190	579	418	127
Riding Academies	4	6	3	2
Skating Rinks	23	34	15	6
Swimming Pools, Not including Municipal	9	21	7	5
Theatres, Legitimate Stage & Opera & Theatrical Productions	3	10	10	6
Theatres, Motion Picture (Including Motion Picture Theatres with vaudeville)	357	6,348	1,434	1,049
Other Amusements	77	232	85	43
STATE	1,016	8,502	2,549	1,538

\* Includes no compensation for proprietors and firm members of unincorporated businesses.

2/ Less than \$500 per year.

Source: Census of Business; Places of Amusement.

U. S. Department of Commerce, 1935.



DISTRIBUTION DATA - IOWA  
TABLE 33

SUBJECT: Carloads And Tons Of Revenue  
Freight Originating And Terminat-  
ing On 12 Class 1 Railroads In  
The State Of Iowa, Commodities  
Combined By Classes, For Year  
1936.\*

Item	Originating		Average	Terminating		Average
	Car loads	Tons	Tons per car	Car loads	Tons	Tons per car
Products of Agriculture	109,558	3,603,705	32.89	99,181	2,911,027	29.35
Animals and Animal Products	165,702	1,990,234	12.01	56,073	646,596	11.53
Products of Mines	57,735	2,957,322	51.22	168,022	7,761,804	46.20
Products of Forests	1,408	34,876	24.77	29,850	765,289	25.64
Manufacturing and Miscellaneous	93,624	2,471,669	26.40	182,792	4,441,089	24.30
Grand Total Carload Traffic	428,027	11,057,806	25.83	535,918	16,525,805	30.84
All L.C.L. Traffic (tons)		274,506			389,809	
GRAND TOTAL-Carloads and L.C.L. (tons)		11,332,312			16,915,614	

\* Year ended December 31, 1936. Includes both interstate and intrastate freight.

Source: Sixtieth Annual Report of the Iowa State Commerce Commission.

EXHIBIT: Summary of the results of the investigation of the State of Iowa, conducted by the State of Iowa, Department of Agriculture, for the year 1935.

Item	1935		1934		1933	
	Value	Quantity	Value	Quantity	Value	Quantity
Products of Agriculture	107,758	2,504,705	97,181	2,511,021	97,181	2,511,021
Mineral and Animal Products	157,705	1,460,270	157,705	1,460,270	157,705	1,460,270
Products of Mines	21,735	2,051,305	21,735	2,051,305	21,735	2,051,305
Products of Forestry	1,400	9,815	1,400	9,815	1,400	9,815
Manufacturing and Miscellaneous	91,624	2,471,605	91,624	2,471,605	91,624	2,471,605
Grand Total (Value)	359,222	11,004,805	359,222	11,004,805	359,222	11,004,805
Grand Total (Quantity)	11,004,805	11,004,805	11,004,805	11,004,805	11,004,805	11,004,805

\* Year ended December 31, 1935. Includes both domestic and foreign trade.

Source: Division of Agriculture, State of Iowa, Department of Agriculture.





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